

# Cybermoor – Rural Community Broadband

Rural Services Network Conference

Daniel Heery

Chief Executive



# Overview

## About Cybermoor .....

- Established 2002 developing remote rural broadband solutions

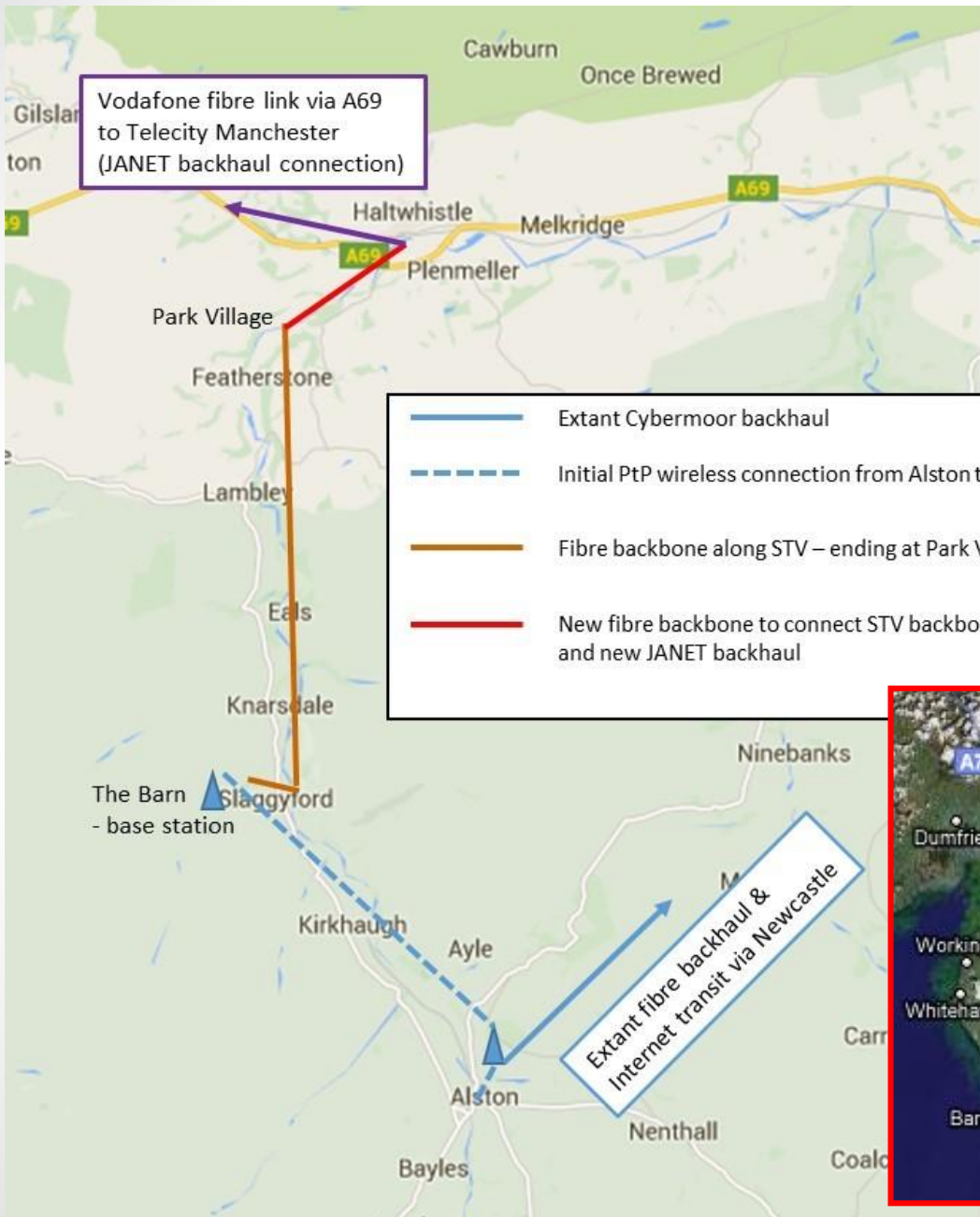
## Our latest broadband network .....

- Successful application for government funds to test the appetite of “Social Investors”
- Local contractors build the network

## How it is being used .....

- PhysioDom project – supporting over 65s manage their health
- ActiveAdvice – improving information for public sector, consumers and businesses on telecare / telehealth services

# South Tyne Valley



# The Work



Under the road by mole plough

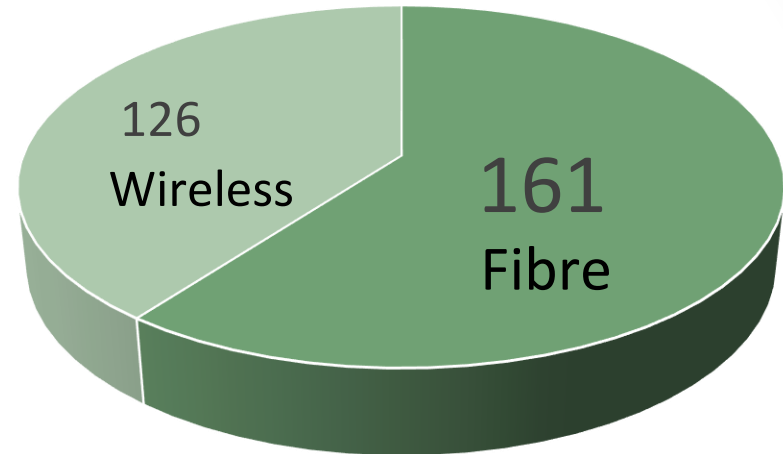


Blowing fibre & managing the connections



# Project in Numbers

- £675K total project cost
- Packages - Home £29.99/  
Business £49.99
- 287 properties passed,
- 31% take up
- Social & Sustainable Capital
  - 8%+ interest on loan
- Community share offer
  - 4% interest to investors
  - 30% EIS tax relief

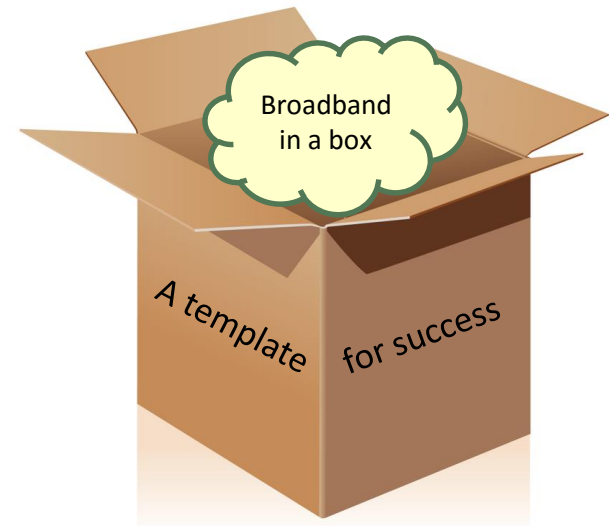


SOURCE OF FINANCE £1,000S



# Future

- “Broadband in a Box” now available <http://www.cybermoor.org/cybermoor-networks/broadbandinabox>
- Feasibility studies for communities left behind – fibre & wireless plans and community engagement.
- Public Infrastructure sharing
- Open days



# Broadband Partners

Social  
Investment  
Business

**RALA**  
LEADING FURTHER



Department  
for Culture  
Media & Sport

**QUICKLINE**  
.CO.UK

**Arch Digital**  
**iNorthumberland**  
Superfast broadband for home and business

 **Funded by  
UK Government**



# Cybermoor - Health & Social Care



**ALSTON**  
health care  
empowering people to promote health & independence within their communities

SUSTAINABLE BUSINESS MODELS FOR  
**SALT**  
ASSISTED LIVING TECHNOLOGIES & SERVICES



# Building the Community Case – improving health and social care



# PhysioDom Project



- Connected TV supports over 65s manage their health
- Dietary / Exercise coaching
- Monitoring weight & activity





Agenda



Messages



Symptoms



Measures



Quest.



Reports



Health. plan



Dietary plan



Physical plan



Social plan



The HHR-Home is not connected to the server

Timeline



SIGN OUT

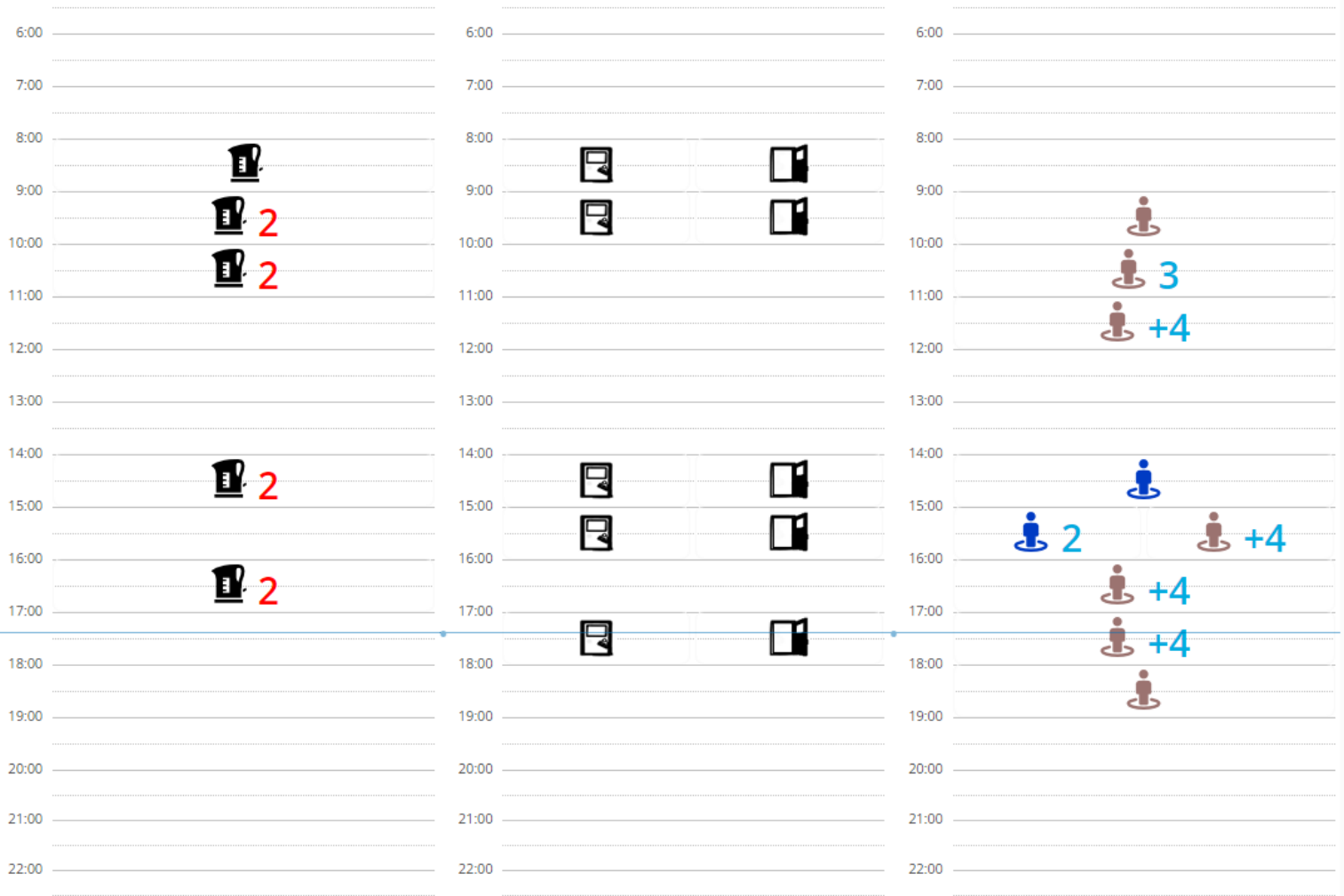
Overview



The person you care for ▾



My zone ▾



# ACTIVE ADVICE

DECISION SUPPORT FOR INDEPENDENT LIVING



- App / portal to provide information on telehealth / telecare services:
  - Citizens / consumers – amazon style comparisons and ratings of services
  - Businesses – new channel to promote services to end users and see what is currently in the market
  - Public sector - see services and how they are rated
- Please talk to me about what you would like!

# Summary

- Citizen focused technologies can improve the delivery of Health and Social Care
- Innovative financing is key
- Co-ordinating stakeholders across the public Health & Social Care sectors can be a time consuming distraction

# Health & Social Care Partners



**Innovate UK**  
Technology Strategy Board

PhysioDom uses IPRs from H&S, Sirlan and STM  
PhysioDom-HDIM project has received funding from the EU's ICT Policy Support Programme which is part of the Competitiveness and Innovation Framework Programme

# Contact Details

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