Rural Services Network Seminar 3 December 2014

Herding Cats!!

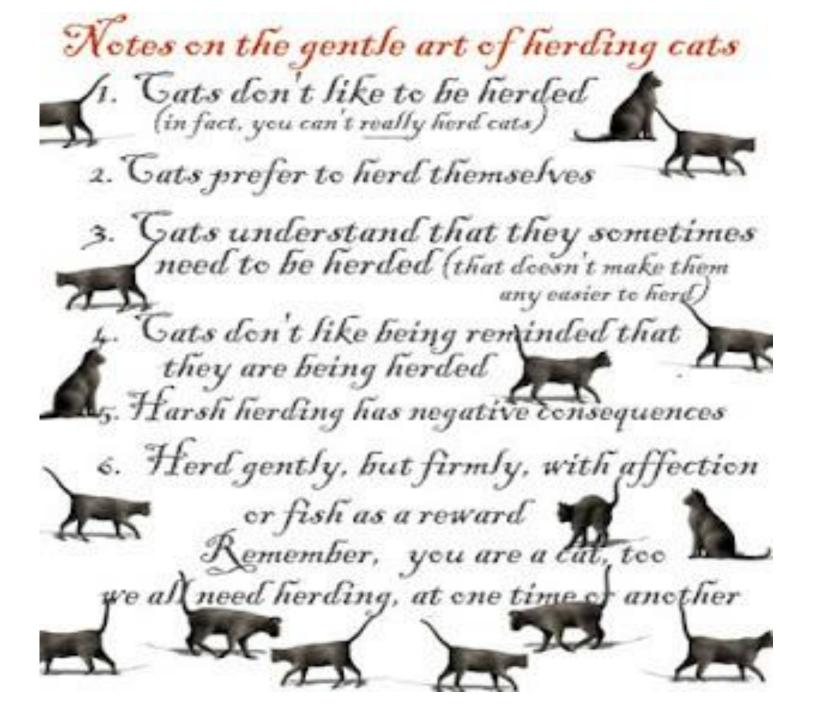
Hilary Ritchie

Local Economic Growth



North Dorset:

- 5 Market towns conveniently spread out
- Award winning community planning model
- 4_{1/2} Community Partnerships
- Town Councils
- Chambers of Commerce
- Neighbourhood Planning Groups
- Town Teams
- Market Traders Associations
- BIDS



- Terms of reference
- Coordination
- Geography
- Time differences
- Strong personalities
- Conflicts of interest
- Representation on several groups

- Confusion chasing tails!
- Who leads?
- Communication
- Remits
- Resources
- Quick Wins v Long Haul and process
- Burn out or boredom

- Clear agreed vision into which all groups have bought
- Divi up the work
- Clear goals and targets
- Clear milestones
- Identify gaps or overlaps
- Don't reinvent wheels



- Incentives and rewards
- Bite sized chunks
- Celebrate success
- Communicate between groups and publicly