

Performance and Improvement Service Provided by the Rural Services Network - Sparse

RECYCLING ANALYSIS Position at end of Quarter 1 2014-2015

The attached spreadsheet is our latest analysis of recycling statistics for local authorities across England. There are two analyses, one for district authorities and one for unitary authorities.

What's special about this analysis?

Rather than wait until year end figures are released to see how you are performing compared to other authorities, we're giving you an early indication of results to date. All information is taken from www.wastedataflow.org

There are two analyses provided:

- Snapshot of Recycling Rate: This analysis shows the annual recycling rate for the year up to June 2014. The data shows a snapshot of how your authority is performing compared to other similar authorities. You can select your authority at the top, and the time period and view your performance compared to other authorities.
- 2) Recycling Trends: This analysis shows your authorities quarterly performance from 2006 to Quarter 1 in 2014/15 over time. The top and bottom of the graphs show the best and worst performing authorities. You can select your authority and one other to compare performance.

Who is doing well?

Despite the complexities involved in delivering refuse and recycling services in rural sparsely populated areas, 4 of the top 10 unitary authorities are classed as Predominantly Rural by Defra and 3 are Urban with Significant Rural areas.

How are they doing so well?

The top performing district is South Oxfordshire, with a recycling rate of 66.45% for the year up to the end of Quarter 1 in 2014-2015. They have a shared service with Vale of White Horse Council, who are second in the top 10 list of district authorities with a recycling rate of 66.35% for the same period.

Their shared service has been part of a contract with Biffa since 2010; a move they say has saved an estimated £1.2 Million. Their service is clearly not just about saving money with such high recycling rates. They encourage residents to recycle too and developments such as a smart phone app which includes the recycling calendar and a newly launched Recycleopedia, a 'search engine for your bin'. Users simply type in the item they want to throw



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away, enter their postcode, and the results page explains which bin to put it in.

The top performing unitary authority is Rutland, with a recycling rate of 60.76% for the year up to June 2014 (Q1). Most homes in Rutland have a grey recycling bin which is collected every two weeks. Since the introduction of the kerbside collection for recycling in early 2008, the range of materials that are now collected in grey bins has increased substantially.

Residents are able to recycle mixed glass & jars, paper, cardboard, cartons, food tins and drinks cans, tetrapak, aerosols, foil, household batteries and most types of plastic packaging.

Top 10 recycling rates – District Authorities Year to March 2014			
	Authority	%	
1	South Oxfordshire	66.45%	
2	Vale of Wight Horse	66.35%	
3	Rochford	65.37%	
4	Three Rivers	62.95%	
5	North Hertfordshire	60.44%	
6	South Northamptonshire	59.99%	
7	Stratford-on-Avon	59.75%	
8	Lichfield	58.89%	
9	Epping Forest	58.81%	
10	Cotswold	58.35%	

Top 10 recycling rates – Unitary Authorities Year to March 2014			
	Authority	%	
1	Rutland	60.76%	
2	North Somerset	59.99%	
3	East Riding of Yorkshire	57.94%	
4	Cheshire East	54.90%	
5	Milton Keynes	53.51%	
6	Southend-On Sea	52.30%	
7	Shropshire	50.86%	
8	Peterborough	50.21%	
9	West Berkshire	50.10%	
10	Isle of Wight	50.10%	

The top 3 most improved district councils for the first quarter of the year 2014-2015 are:

DISTRICT AUTHORITIES	% Improved in the period April 2014 to June 2014	
Ashford	12.21%	
North Warwickshire	5.31%	
South Bucks	5.25%	

Ashford introduced an improved waste and recycling service in the summer of 2013 and improvements including a weekly food waste collection, a fortnightly recycling collection and a fortnightly non recyclable household refuse collection with an optional garden recycling collection have led to the marked improvement in their service for 2013-2014.

Biggest Annual Improvement for the year up to end June 2014 (Q1) DISTRICT AUTHORITIES				
	Authority	%		
1	Ashford	41.91		
2	Chiltern	13.53		
3	North Herefordshire	13.24		
4	North Warwickshire	12.03		
5	South Northamptonshire	11.33		
6	Wycombe	10.15		
7	Canterbury	8.67		
8	St Albans	7.55		
9	Thanet	7.08		
1 0	South Bucks	6.52		

Biggest Annual Improvement for the year up to end June 2014 (Q1) UNITARY AUTHORITIES				
	Authority	%		
1	Middlesbrough	10.77		
2	Redcar and Cleveland	6.84		
3	Bath and North East Somerset	4.52		
4	Isle of Wight	3.83		
5	North Lincolnshire	3.73		
6	East Riding of Yorkshire	3.36		
7	Telford & Wrekin	3.29		
8	North Somerset	2.61		
9	Halton	2.57		
10	Southend on Sea	2.39		