



Working Together to beat Rural Crime



About us



- **Founded in 1910 by a group of seven Midlands farmers**
- **NFU Mutual is the largest insurer of the rural community across the United Kingdom**
- **Provide insurance, pensions, investments through a network of more than 300 linked Agencies**

Story so far...



- **Rural Crime Survey**

- **Collaboration is key: police, manufacturers, farmers and security companies**

- **The Challenge**

NFU MUTUAL RURAL CRIME MAP 2015

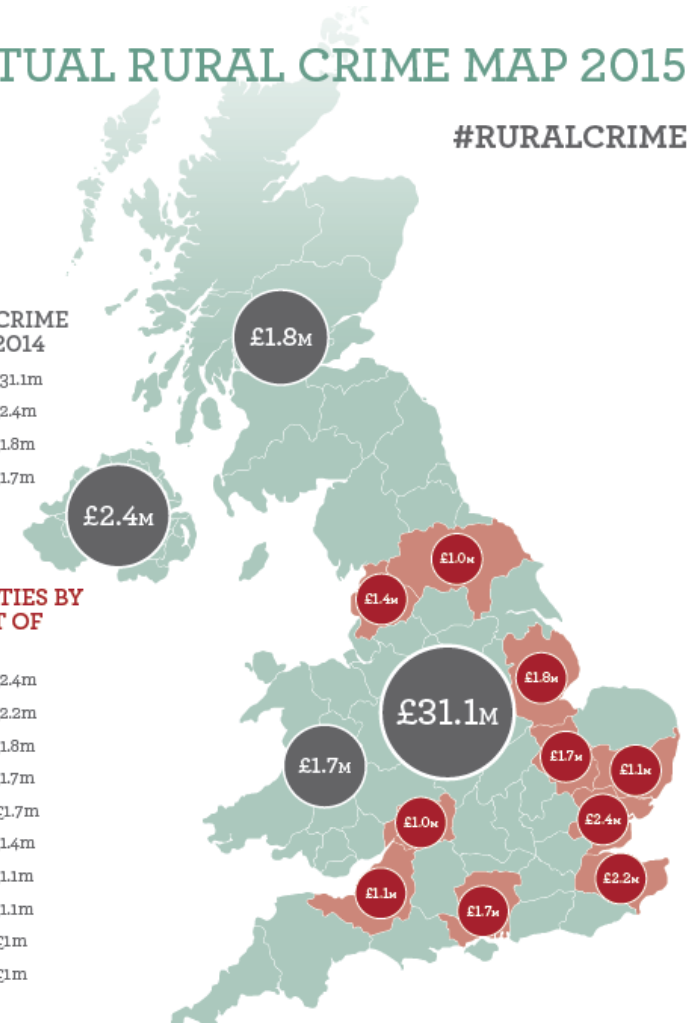
#RURALCRIME

COST OF RURAL CRIME BY COUNTRY IN 2014

England	£31.1m
Northern Ireland	£2.4m
Scotland	£1.8m
Wales	£1.7m

TOP 10 UK COUNTIES BY ESTIMATED COST OF RURAL CRIME

1. Essex	£2.4m
2. Kent	£2.2m
3. Lincolnshire	£1.8m
4. Hampshire	£1.7m
5. Cambridgeshire	£1.7m
6. Lancashire	£1.4m
7. Somerset	£1.1m
8. Suffolk	£1.1m
9. North Yorkshire	£1m
10. Gloucestershire	£1m



Rural Crime Survey



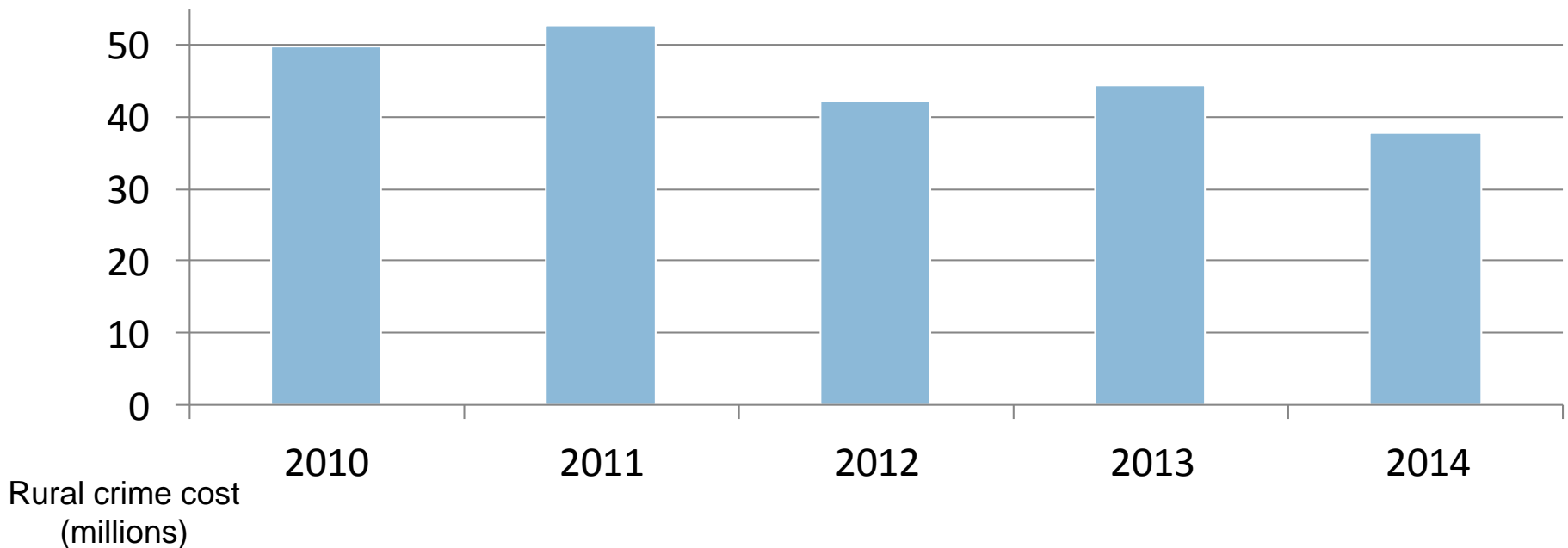
- **Annual analysis of claims undertaken by NFU Mutual**
- **Draws upon NFU Mutual claims data, as well as a survey of local representatives**
- **Initiatives are having a real impact upon rural crime**



Rural Crime Survey



- **2014 saw a significant reduction in rural crime.**
- **Initiatives are having a real impact upon rural crime**



Commitment



- **Community Schemes**
- **National Rural Crime Seminar**
- **National Vehicle Crime Intelligence Service**
- **Plant & Agricultural National Intelligence Unit (PANIU)**
- **Construction Equipment Security And Registration (CESAR)**



The Challenge

- **Investment**
- **Intelligence building**
- **Criminal disruption**
- **Challenging criminal innovation – cross border working**



In Summary

- **We are making an impact**
- **Things are getting better, but no time for complacency**
- **Working together, we can beat rural crime**

