RSN Rural Conference 2019



A Place to Move Around: SMART Rural Transport









Part 1: Transforming Travel on the Isle of Wight









- Investing in solutions which provide improved access to:
 - Employment
 - Education
 - Visitor Experiences





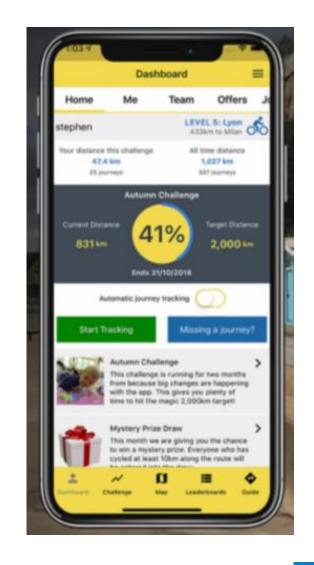


PedalAid / SMART Cycling Corridor















Domiciliary Care Electric Bike Pilot











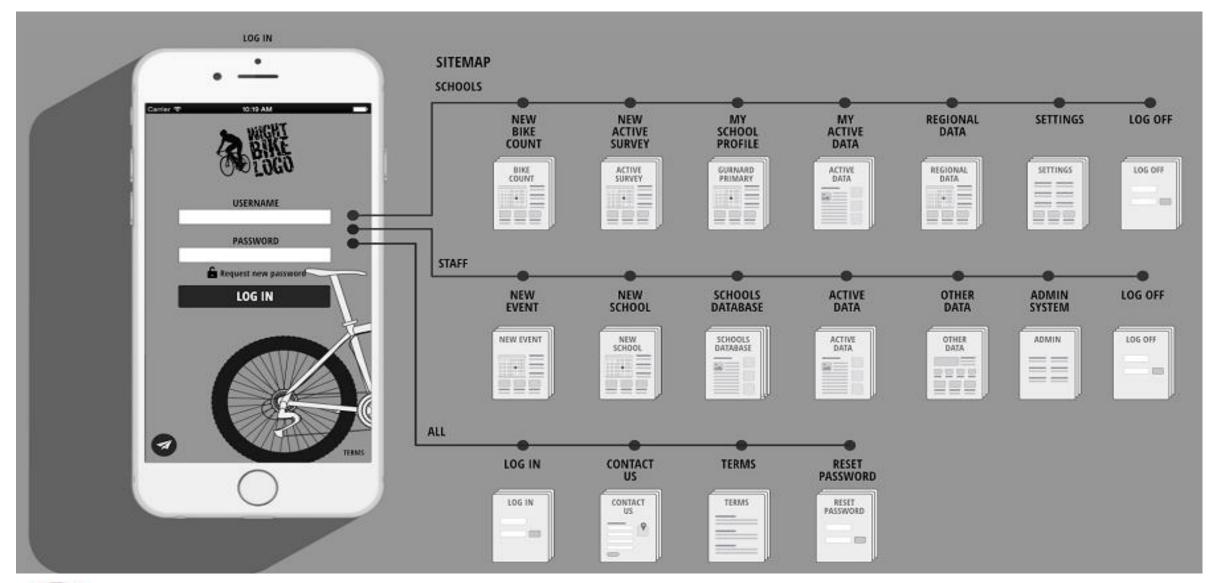
School Engagement

















Visitor Travel















Community Bus Partnership









Evidenced outcomes (18/19 financial Year):

- Over 255,500 **visitor** car trips were saved over 5,366,400 car km and 1,000 tonnes of CO₂.
- Over 3,400 more visitors cycled 2,100 additional cycle trips.
- Over 13,000 more visitors walked 92,000 additional walking trips.
- Over 28,100 car trips on the school run were saved over 151,700 car km and 25 tonnes of CO2
- Over 300 additional cyclists on the school run cycled more than 123,000 additional cycle trips.
- Over 150 additional walkers on the school run walked more than 84,800 additional walking trips.
- In total, at least 283,600 car trips, 5.5m car km and over 1,025 tonnes of CO₂ were saved.









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