

Person Specification: Membership Development & Support Manager

Criteria	Knowledge & Skills	Desirable / Essential
Qualifications & Training	A degree or equivalent Excellent standard of literacy and numeracy skills Experienced user of Microsoft office	Desirable Essential Essential
Experience & Knowledge	Experience in senior sales or business development role Social Media Experience Awareness of Local Government organisation Awareness of issues affecting rural communities	Essential Desirable Desirable Desirable
Skills & Abilities	Proven track record of securing income The ability to conduct commercial negotiations in professional manner Ability to develop productive working relationships with colleagues, partners, customers and stakeholders Excellent communication skills Ability to work on own initiative	Essential Essential Essential Essential Essential