



Campus for Future Living

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Setting the Scene: Mablethorpe

Our aspiration: To take the challenges facing our place and turn them into its greatest opportunities



Towns Fund: A Once in a Lifetime Opportunity

Towns Fund

Prospectus





Concept: Campus For Future Living?

More than a building or a Towns Fund project, it will unequivocally demonstrate economic prosperity from the investment in people's health and wellbeing

A chance to turn the greatest challenges facing our coastal towns into its greatest strength



POLL:

Do you consider that the economic argument for enabling people to **live and age well** is well understood or articulated?

- Yes
- No
- Unsure
- Some local examples



An Overview: A Campus for Future Living



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POLL:

Which elements of the Campus for Future Living would make the biggest difference to rural and coastal area such as this?

- a) Attracting new health care professionals with new facilities
- b) Continuing Professional Development to retain and support clinicians
- c) Connections to national/regional partners to test new ways of working
- d) Investment and development of e-medicine



National Reach: An Opportunity to be a Rural and Coastal Exemplar