

# REVITALISING RURAL CAMPAIGN LAUNCH

10AM - 1PM - 1st March 2021

*You are invited to join the launch of  
Revitalising Rural: Realising the Vision*

Hosted by:



**RT HON PHILIP DUNNE**



RURAL SERVICES NETWORK

**Revitalising  
Rural**

Realising the Vision



## THE RURAL TRANSPORT NETWORK

10.15 - 10.55AM

Chaired by:



**ROB BUTLER MP**

**Speakers:**

Councillor Keith Little,  
Cumbria Council  
John Birtwistle, First Group  
Bill Freeman, Chief Executive,  
Community Transport Association

## BUILDING AFFORDABLE RURAL HOUSING

11.05 - 11.45AM

Chaired by:



**ED BUSCALL**

Chair of Hastoe Group

**Speakers:**

Lord Richard Best,  
Affordable Housing Commission  
Monica Burns,  
National Housing Federation

## CREATING A THRIVING RURAL ECONOMY

11.55 - 12.45PM

Chaired by:



**LORD DON FOSTER  
OF BATH**

**Speakers:**

Richard Wainer, BT Group  
Prof. Jeremy Phillipson, NICRE  
Jessie Hamshar, Britains Leading Edge  
Bev Hurley, Institute of Economic  
Development

## JOIN US FOR A PANEL DISCUSSION AND Q&A

**The discussion will cover questions including:**

- What are the current opportunities and challenges facing people in rural England?
- How should the Government stand by its levelling-up agenda as the country looks ahead to COVID-19 recovery?
- How do we support the creation of better paid and more secure jobs within growing sectors of the economy in rural areas?
- How can rural areas contribute to Net Zero targets?