

Rural Facts



Urban areas get **38%** more in Government Funded Spending Power than rural areas.

Urban areas in 2023/2024 will receive some 38% (£135) per head in Government Funded Spending Power more than their rural counterparts

The Rural Services Network is the national champion for rural services, ensuring that people in rural areas have a strong voice.

We are fighting for a fair deal for rural communities to maintain their social and economic viability for the benefit of the nation.



Rural Residents pay on average **£110** per head more in Council Tax

Rural residents will pay on average, 20% (£110) per head **more** in Council Tax than their urban counterparts due to receiving less Government Grant

Rural residents :

- pay **more**,
- receive **fewer** services and,
- earn **less** than those in urban areas

Rural areas should not be left behind in **Levelling Up**

	Rural	Urban
Amount paid on average by residents in Council Tax due to disparities in Government Grant received (2023/24)	£652	£542
Hourly rate for personal social care home (external) 2021/22	£20.40	£18.10
Public Health Allocations to local authorities in 2023/24	£45.70	£71.90
Average weekly transport costs, year ending March 2020	£114	£76
% of weekly disposable income spent on average weekly transport cost, year ending March 2020	14%	10%
Estimated percentage of households not connected to the gas network (2021)	25%	11%
Percentage with access to a Further Education site within 30mins travel time using public transport/walking (2019)	47.8%	91.9%
Percentage of employees, self employed people and trainees receiving on the job training in the previous 4 weeks (2020)	12.2%	13.4%
Percentage of working age population with NVQ level 4 or above (2020)	39.8%	51.1%
Projected (2018-based) percentage of population aged 85 and over in the year 2040	5.4%	3.3%
Average download speed (in Mbit/s) where broadband and speed information are available, 2020	54	81
Residual fuel usage (non gas, non electricity, non road transport fuels) (tonnes of oil equivalent) per resident (2020)	0.42ktoe	0.09ktoe
Average domestic electricity consumption, sales per consumer (kwh) (2021)	3956kwh	3349kwh
2021/22 hospital admissions as a result of self-harm directly standardised rate per 100,000 aged 10-24	779.6	574.1
2018/19 – 20/21 Admission episodes for alcohol-specific conditions – crude rate per 100,000 under 18 yrs	37.5	27.0

Here is a snapshot of rural facts which start to explain rural inequality and the challenges organisations face in delivering services to rural communities.

