



The Rural Services Network

# National Rural Conference 2024

Delivering for Rural - Unlocking rural prosperity

Tuesday 17th September  
**Rural Connectivity Session**

**Rural Connectivity**  
**Tuesday, 17<sup>th</sup> September 2024**  
**13:30-15:30**

## AGENDA

- 13:25 Event Opens to Delegates
- 13:30 **Welcome and Introduction to the RSN National Rural Conference**  
[Kerry Booth](#), Chief Executive, [Rural Services Network](#)
- 13:40 [Nick Khan](#), Strategic Director and [Alex Heys](#), Community Projects, Digital Marketing and Safeguarding Manager, [East Suffolk Council](#)  
*Rural Digital Towns*  
Short Q&A with the speaker
- 14:00 [Vicky Hicks](#), Head of Engagement, Digital Voice Programme, [BT](#)  
*Digital Switchover*  
Short Q&A with the speaker
- 14:20 [Richard Potts](#), Chief Adviser for Business and Farm Management, [NFU](#)  
*2023 NFU Digital Survey*  
Short Q&A with the speaker
- 14:40 [Elizabeth Anderson](#), Chief Executive, [Digital Poverty Alliance](#)  
*Left behind: The digital divide in rural Britain*  
Short Q&A with the speaker
- 15:00 Open Forum led by Kerry Booth, Chief Executive, Rural Services Network  
*An opportunity for speakers and delegates to debate the challenges facing rural connectivity and potential solutions.*
- 15:30 Close of Conference Session

Supported by:



Sponsored by:



Sponsored by:



Sponsored by:



Sponsored by:



Sponsored by:



Sponsored by:

