



36%

Urban areas will receive 36% more in Government Funded Spending Power per head than Rural in 2024-2025

Urban local authorities will receive some 36% (£141.71) MORE in Government Funded Spending Power per head compared to rural authorities in 2024/2025

The Rural Services Network is the national champion for rural services, ensuring that people in rural areas have a strong voice.



We are fighting for a fair deal for rural communities to maintain their social and economic viability for the benefit of the nation.



20%

Rural Residents will pay on average 20% more per head in Council Tax

Rural residents will pay, on average, 20% (£112.33) MORE per head in Council Tax than their urban counterparts due to receiving less government grant in 2024/2025

Rural residents :

- pay **more**,
- receive **fewer** services and,
- earn **less** than those in urban areas

Rural areas should not be left behind in **Levelling Up**

	Rural	Urban
Amount paid on average by residents in Council Tax due to disparities in Government Grant received (2024/25)	£683	£570
Hourly rate for personal social care home (external) 2022/23	£22.50	£19.20
Public Health Allocations to local authorities in 2024/25	£46.42	£73.09
Average weekly transport costs, year ending March 2022	£94	£70
% of weekly disposable income spent on average weekly transport cost, year ending March 2022	11%	9%
Estimated percentage of households not connected to the gas network (2022)	24.5%	13.9%
Percentage with access to a Further Education site within 30mins travel time using public transport/walking (2019)	47.8%	91.9%
Percentage of employees, self-employed people and trainees receiving on the job training in the previous 4 weeks (2021)	13.9%	14.9%
Percentage of working age population with level 4 to 6 qualifications (2021)	42.4%	52.9%
Projected (2018-based) percentage of population aged 85 and over in the year 2040	5.4%	3.3%
Average download speed (in Mbit/s) where broadband and speed information are available, 2020	54	81
Residual fuel usage (non gas, non electricity, non road transport fuels) (tonnes of oil equivalent) per resident (2021)	0.41ktoe	0.10ktoe
Average domestic electricity consumption, sales per consumer (kwh) (2022)	3584kwh	3112kwh
2022/23 hospital admissions as a result of self-harm directly standardised rate per 100,000 aged 15-19	572.2	421.1
2020/21 – 22/23 Admission episodes for alcohol-specific conditions – crude rate per 100,000 under 18 yrs	34.7	23.3

Here is a snapshot of rural facts which start to explain rural inequality and the challenges organisations face in delivering services to rural communities.

