



Rural Transport
Thursday 18th September 2025
13.30-15.30
AGENDA

- 13.25 Event Opens to Delegates
- 13.30 Welcome and Introduction to the RSN National Rural Conference
[Kerry Booth](#), Chief Executive, [Rural Services Network](#)
- 13.40 [David Peinturier](#), Consultant, Freight Innovation Fund, [Connected Places Catapult](#)
The power of innovation: leveraging low-cost and low-tech solutions to learn whilst tackling rural transportation challenges
- 14.00 [Dr Natalie Partridge](#), Research Associate in Rural Innovation, [NICRE](#)
Sustainable Visitor Transport and Community Cargo Bikes
- 14.20 [Katherine Davies](#), Sustainable Travel Manager, [Babergh District Council](#) & [Mid Suffolk District Council](#)
Passenger Transport Pilots in Mid Suffolk
- 14.40 [Helen Marshall](#), Sustainable Transport Project Manager, [Norfolk County Council](#) & [Ali Clabburn](#), Chair and Founder [Mobilityways](#)
IVORA – Increasing Vehicle Occupancy in Rural Areas. Use of technology to increase the number of car sharing journeys to the Queen Elizabeth Hospital in King's Lynn
- 15.00 Panel discussion and Open Forum featuring our featured speakers and additional panellists:
 Cllr Roger Phillips, [Chair of the RSN](#)
- This will be led by **Kerry Booth**, Chief Executive, Rural Services Network and is an opportunity for speakers and delegates to debate the challenges facing rural transport.*
- 15.30 Close of Conference Session

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