

2024/2025 OUR SERVICES TO YOU



We hosted 8
Member Exclusive
Networking seminars.

Attended by 512
delegates.

Rural Lens Review
Delivering Rural Opportunity
The Third Report on Rural Proofing by DEFRA

A Review By the Rural Services Network April 2024

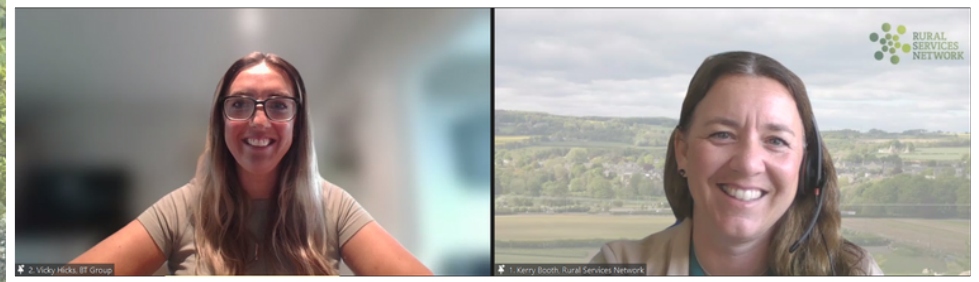
Rural Lens Review
The RSN has undertaken a series of review providing a deep dive in to government proposals from a rural perspective.

Rural Lens Review
The King's Speech 2024

A Review By the Rural Services Network July 2024

Reigniting Rural Futures
Research commissioned by The Rural Coalition and developed by Pragmatix Advisory, highlights the critical need for focused investments and policy changes to bridge the productivity gap between rural and non-rural areas.

This is a crucial step to ensure that rural England contributes fully to the nation's economic recovery and growth.



Digital Switchover Insights: Vicky Hicks, BT Group's Head of Engagement, Presents exclusively to 177 RSN Members on Accessing Help and Support.

RSN PUBLICATIONS

- Weekly Rural News Bulletin, emailed to over 20,000 subscribers. **50**
- Rural Funding Digest newsletters highlighting hundreds of funding and grant opportunities for rural communities. **12**
- Rural Beacon Publications, sending information directly to nominated Members of Local Councils in membership. **4**
- Spotlight publications on Rural Services Partnership members, sharing best practice and news on these key issues. **4**
- Rural Economy Spotlight publications highlighting current rural economic development news. **4**
- Rural Housing Spotlight publications produced in partnership with the Rural Housing Alliance. **4**
- Monthly Casebook publication service for members of the Rural Health and Care Alliance. **12**



THE NATIONAL RURAL CONFERENCE 2024

Delivering for Rural - Unlocking Rural Prosperity



Conference Stats

- 4 Days
- 8 Sessions
- 30 Expert Speakers
- 655 Delegates
- 131 Organisations
- 1329 Collective Hours



2024/2025

WE REPRESENTED YOU NATIONALLY



Delivering for Rural

Unlocking Rural Prosperity



In January 2024, the RSN launched the “Winning the Rural Vote” campaign in Parliament, focusing on the critical needs and challenges faced by rural constituencies. With the advent of a new government, this campaign was rebranded to “**Delivering for Rural**,” which extends and adapts the campaign's reach and impact in the new political environment.

“Delivering for Rural” represents a deepened commitment by the RSN to ensure that rural issues are a priority in national discussions and policy decisions. This campaign highlights the strategic importance of rural areas, and highlights their significant potential to influence national policies.

The goal is to enhance understanding among policymakers about the unique challenges and opportunities in rural areas, advocating for tailored solutions that promote sustainable development and improve the quality of life for rural communities.

GOVERNMENT CONSULTATIONS RESPONDED TO:

- ✓ Comprehensive Spending Review
- ✓ Fuel Poverty Strategy
- ✓ Industrial Strategy 2024
- ✓ Provisional Local Government Finance Settlement
- ✓ Local Government Finance Principals and Objectives
- ✓ NPPF 2024
- ✓ Reforming Right to Buy
- ✓ Buses Connecting Communities Inquiry
- ✓ NHS Consultation: 10 Year Review

The Rural Services Network established the APPG for Rural Services and provides the secretariat services.

APPG Rural Services Priorities:

- Fair Funding for Rural Public Services
- Rural Economic Growth
- Rural Transport
- Rural Health Services
- Affordable Rural Housing




The RSN remains deeply concerned about the ongoing disparities in the latest local government finance settlement, emphasising that the funding allocations continue to disadvantage rural communities, who face higher costs and fewer services compared to urban areas. We persist in driving our advocacy within government and policy-making circles to address these disparities.

RSN Members include:

- 84 Local Authorities**
- 170+ Rural Market Towns**
- 43 Rural Villages**




The RSN sits on National Bodies and Coalitions to Advocate on your behalf.

RSN is part of the Rural Coalition, a group of 12 national organisations. ✓

RSN are members of the Board of Directors of the National Centre for Rural Health and Care. ✓

RSN is on the Executive Board of the National Rural Crime Network. ✓

RSN is represented on the DEFRA Rural Impact Forum. ✓

RSN has joined the National Alliance for Cultural Services. ✓

RSN is part of the Rural Homelessness Coalition. ✓

