



Young People & Rural Employability

Nik Harwood
Chief Executive

Putting Young People First Will Improve Somerset

Young People & Rural Employability



**Social Mobility,
Identity & Place**

Young People & Rural Employability



**Fit & Purpose
Economic Activity:
Employment
& Enterprise**

Young People & Rural Employability



YP Confidence (Job Applications)

Extremely Confident:	9%
Confident:	22%
Somewhat Confident:	43%
Un-confident:	17%
Extremely Un-confident:	9%

Young People & Rural Employability

YP Employment Support:

Connections with Employers:	39%
Careers Events:	24%
Careers Workshops:	21%
1:1 Support:	12%
Other:	4%



Enterprise: Bold and Brave

- 2019 Young Somerset in partnership with Somerset Special Schools enabled 4 pop-up shops
- BBC asked Lewis how working in the shop made him feel – He said he was “learning to be bold and brave”
- The brand was born...



Vision:

- a safe space for Young People and to 'be' and work
- a community wellbeing hub 'owned' by Young People
- a platform for Young People to sell and showcase their products
- an opportunity for work experience to build human skills & gain skills for future employment
- an anchor point for wider connections
- Young People learning what they can do...
- able to replicate / scale / evolve



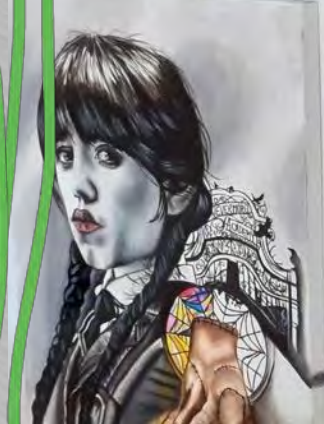
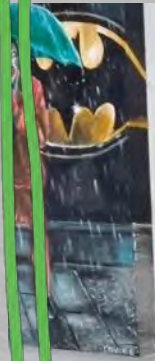


We work with:

- Partner schools & other organisations
- Training providers & private businesses
- 39 individual designers / producers
- 14 work experience placements
- 9 Supported Interns (SEND)
- 36 Young People into full-time, permanent employment + 17 part-time



Young People & Rural Employability





Digital Tech-Lab

- Safe mentoring space to work 1:1 / small group
- Insight experience
- ICT technical skills - TRY IT tech repair club
 - Hardware repairs
 - maintain & upgrade machines
 - Networks & systems
 - Scratch programming
- Workshops
 - Design
 - Imagineering
 - Music production
 - Graphic design & digital marketing

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Digital Tech-Lab

- Access to tech
- 3d printing
- Pyrographics
- Digital confidence
- Partnerships
- Business skills

Funding Your Idea

29th June 23
17.00-19.30
Bold and Brave
14 Riverside place
St James street
Taunton
TA11JH

Learn all about the pros and cons of grants and funding vs traded income and how to achieve the right balance for you and your business or project.

£6 per ticket
FREE to all under 25yrs

Eventbrite edventure Young Somerset BOLD & BRAVE

Social Media and Storytelling

27th July 23
10.00 - 13.00
Bold and Brave
14 Riverside place
St James street
Taunton
TA11JH

A workshop in using social media to tell your story and why it is important.

£6 per ticket
FREE to all under 25yrs

Eventbrite edventure Young Somerset BOLD & BRAVE

Planning Your Project

31st August 23
17.00 - 19.30
Bold and Brave
14 Riverside place
St James street
Taunton
TA11JH

A new work project or a piece of coursework? Planning for success is key. Learn some practical and creative tips to make the most of your time.

£6 per ticket
FREE to all under 25yrs

Eventbrite edventure Young Somerset BOLD & BRAVE

Bold & Brave Café: Taunton Library

- Partnership with Somerset Council
- Café at Taunton Library
- Commercial operation
- Training facility for young people
 - hospitality
 - catering
 - customer service
 - marketing & PR
- Apprenticeships
- Supported Internships
- Progress to employment with local business
- Wider spin-off potential opportunities



Integration with Wider Young Somerset work

- Alternative Education Provision: targeted youth support offer: learning by doing
- Targeted Youth Support: highest levels of need, risk & vulnerability
- Mental Health clinical work: source of referrals for sustained positive outcomes
- Accreditation - meaning & purpose, focused on employability skills
- Build relationships with partners – locate progression employment opportunities
- Build confidence in employers to employ young people (supportive)



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Evidence Based Approach

Responsive to Need

Innovate and Create

Led by Young People

Co-Designed and Co-Tested

**Collaborative: locally, regionally,
nationally, internationally**





Young Somerset

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