

**JOINT MEETING OF RURAL SERVICES PARTNER GROUP AND THE RURAL
HEALTH AND CARE ALLIANCE**
**Tuesday 3rd December 2019 from 2:15pm – 3:30pm Soroptomists Club, 63
Bayswater Road, London, W2 3PH**
Minutes

Present:

Professor Richard Parish, National Centre for Rural Health and Care
Ivan Annibal, National Centre for Rural Health and Care
Andrea Ashman, East Kent Hospitals University NHS Foundation Trust
David Inman, RSN
Digby Chacksfield, Easton and Otley College
Dr Deborah Freake, Northumberland Healthcare NHS Foundation Trust
Gavin Jones, Hastoe Housing
Graham Biggs, RSN
Hazel Graham, Cumbria Action for Sustainability
Jan Sobieraj, National Centre for Rural Health and Care
Dr John Wynn Jones, WONCA
Jon Turner, RSN
Kayleigh Wainwright, UK Youth
Nik Harwood, Young Somerset
Professor Mark Gussy, University of Lincoln
Professor Mike Hannay, Medical Technology Innovation Facility
Patrick Ford, CPRE
Stephen Gabriel, Wychavon and Malvern Hills DC
Dr Rashmi Shukla, Public Health England

Apologies:

Councillor Cecilia Motley, RSN
Professor Libby John, University of Lincoln
Tony McArdle, National Centre for Rural Health and Care
Dr Jessica Sellick, National Centre for Rural Health and Care
Cllr James Mills, West Oxfordshire DC
Cllr Judy Pearce, South Hams DC
Deborah Balfour, West Sussex Council
Michelle Grady, Lincolnshire CC
Cllr Rob Waltham MBE, North Lincolnshire Council
Jenny Poole, Cotswold DC
Cllr David Finch, Essex CC
Jane Lang, Tunbridge Wells Council
John Wyn-Owen, Policy Board in Wales
Cllr Andrew Leadbetter, Devon CC
Cllr Mark Whittington, Lincolnshire CC
Ian Cross, Hampshire Council
Cllr Sarah Butikofer, North Norfolk DC
Cllr Sue Cook, South Oxfordshire DC
Gary Powell, Teignbridge DC

Cllr Andrew Proctor, Norfolk CC
Monica Fogarty, Warwickshire CC
Cllr Cosima Towneley, Lancashire CC
Cllr John Hart, Devon CC
Cllr Peter Thornton, South Lakeland DC
Dr Fiona Marshall, Alzheimer's Society
James McClean, Health Education England
Brian Norris, Living Memories
Kate Robbins, Wessex Water
Rev'd Claire Maxim, Gerrminate
Rita Lawson, Tees Valley Rural Action
Trevor Beattie, South Downs NPA
Tony Price, Trent & Dove Housing
John Birtwistle, First Group
John Longden OBE, Pub is the Hub

Welcome

Professor Richard Parish welcomed people to the meeting and invited introductory comments.

Graham Biggs updated the group on the response of the RSN to the key items for consideration in the report on health and care considered at its meeting on 2 December namely:

- . (a) Are there any significant rural Social Care/Health/Loneliness issues not referred to as yet?
- . (b) Do we need to make more of the Public Health issues (funding allocations and generally)?
- . (c) How do we link our issues on Social Care and Public Health to the NHS 10 Year Plan?
- . (d) Are there specific rural issues relating to Health/Wellbeing for younger rural residents?
- . (e) Are there specific rural issues relating to specific medical conditions (e.g. Alzheimer's and Bipolar) and issues affecting carers which need articulating?
- . (f) Which areas of this subject the RSN might prioritise for further action
- . (g) What those actions might be ?
- . (h) What further "evidence" is available or should be sought to support the case?
- . (i) What further "lobbying/representational" work should the RSN be undertaking both inside and outside of Parliament?

It was agreed that these issues, and especially questions c & d as requested by the RSN's meeting, formed a very useful agenda for collaboration between the NCRHC and RSN.

Presentation on the work of the National Centre for Rural Health and Care

Professor Richard Parish covered the key components of the work of the National Centre and these are summarized below (and available via a printed impact card-copies of which were distributed to members).

5 Parliamentary Inquiry Sessions with evidence from:

Action with Communities in Rural England

Age UK

British Geriatrics Society

British Medical Association

Cornwall and Isles of Scilly STP

County Councils Network

Defra

Department for Health and Social Care

Devon CCG

Devon County Council

Dispensing Doctors Association

General Medical Council

Health Education England

Healthwatch

Helpforce

Local Government Association

National Housing Federation

NHS Confederation

Northumbria NHS Foundation Trust

Nuffield Trust

Public Health England

Quantam Care

Royal College of GPs

Royal College of Nursing

Rural Coalition

Rural Services Network

Shropshire Council

Skills for Care

Society of Late Life Advisers

Somerset County Council

University of Birmingham

University of Cardiff

University of Central Lancashire

University of Exeter

University of Keele

University of Lincoln Medical School

University of London Birkbeck College

West Suffolk NHS Foundation Trust

World Organisation of Family Doctors

Wye Valley NHS Foundation Trust

87 organisations engaged in a joint membership scheme with the Rural Services Network – the Rural Health and Care Alliance

3 Action Research Projects working with: Dispensing Doctors Association; Lincolnshire COOP/Lincolnshire Lives and Wye Valley NHS Foundation Trust

Innovation Exchange hosted with East Midlands Academic Science Network embracing 300 delegates and three new rural health innovation projects

Original Research into:

- Rural Funding Formula Commissioned from Nuffield Trust
- Rural Workforce Challenges Commissioned from University of Birmingham
- Rural Proofing working with Rural England

Networking Seminars Organised on:

- Community Health Hubs
- Social Prescribing
- Innovation and Rural Health
- Delivering Services Differently
- Rural Health and Care

Evidence Submitted to:

- House of Lords Select Committee on Rural Economy
- Department of Health and Social Care Policy School
- Rural College of GPs Rural Committee Conference
- NHS Interim People Plan

Research Collaboration Network Established involving:

- Anglia Ruskin University
- Bishop Grosseteste University
- Nuffield Trust
- Public Health England
- University of Birmingham
- University of Chester
- University of East Anglia
- University of Exeter
- University of Keele
- University of Lincoln
- University of Plymouth

Formal Partnership Arrangements with:

- Rural Services Network
- Rural Coalition
- Rural England

Professor Parish also made the following points:

There was interest from a number of counties in becoming the second National Centre Vanguard and discussions are well advanced with Shropshire – which could involve the piloting of the first specific rural nursing degree.

Jan Sobieraj – thanked Professor Parish for his drive, energy and leadership in moving the Centre forward. He added a key reflection that the Centre had made a good start which it should build on based on 3 key principles – providing focus to a large agenda, retaining a high ground of high quality outputs, establishing a strong and nationally diverse network of players.

Graham Biggs – added a further reflection on the previously unpromising outcome of the Government’s response to the drive for a national rural strategy. He explained that a plan of campaign to renew the pressure for a strategy was in hand for implementation post election. He also explained that the RSN was working actively with the Institute of Economic Development to apply a rural lens to the emerging Local Industrial Strategies from LEPs.

Kayleigh Wainwright, UK Youth then gave her presentation on their work. The following key themes were covered:

An introduction to the national vision and mission of the organization, which is focused on enabling and connecting rather than direct delivery

An explanation of the geographical scope of the organization, which covers the whole of the UK and Ireland

Changes to the infrastructure for supporting people in the youth sector – which has seen a significant reduction since 2010 in all areas including rural areas

The outcome of the UK Youth annual review, which shows significant demand for enhanced local services in rural areas

An explanation that there are 1.5 million 10–24 year olds in rural settings

Some distinctive features of the experience of young people in rural areas which include: a higher preponderance of “risky behavior”, a lack of infrastructure support, accounting for 16% of all contact with the NHS, significant variations in mental health challenges

Issues identified by young people in rural areas: isolation, lack of a voice, limited employment opportunities, transport challenges and lack of services/support more generally

An enthusiasm within UK Youth at a strategic level to maintain an awareness of the needs of young people in rural areas and an ongoing emphasis that these are best addressed at the local level by distinctive interventions relating to “place”

A link to the presentation is [here](#):

Professor Parish thanked Kayleigh for her presentation. The following comments were made:

Graham Biggs – welcomed the presentation and explained that the recent APPG on rural services had been very impressed by a young person based presentation focused around a group of people sourced through UK Youth.

John Wynn Jones – identified two key challenges around health and care: confidentiality in supporting young people to address their health challenges and the impact challenge to the health of young people have on their parents.

Professor Parish – emphasized that a focus on the mental health of young people was very important.

Kayleigh thanked the group for their engagement and re-emphasised that UK Youth would welcome the opportunity to act as a bridge to bring young people's perspectives to the work of both the RSN and the National Centre for Rural Health and Care.

Professor Parish thanked all participants for their contributions and closed the meeting at 3.40.