



Welcome to RSN Seminar

Rural Planning

30th March 2022

RSN Seminar
programme is
sponsored by :



ADVERTISEMENT

CONNECTING RURAL
COMMUNITIES WITH

Ultrafast Broadband


airband
high speed internet

- ✓ Download speeds of **up to 900Mbps**
- ✓ **Fixed prices** throughout the contract- no automatic annual price increase
- ✓ Stuck in a contract? We'll pay **up to £250** towards **termination fees**

[To find out more click here](#)

1. Older people

Wednesday 26/01/2022
11 am - 1 pm

[BOOK HERE](#)

2. Young People in Rural
Areas

Wednesday 02/03/2022
11 am - 1 pm

[BOOK HERE](#)

3. Rural Planning

Wednesday 30/03/2022
11 am - 1 pm

[BOOK HERE](#)

4. Rural Decarbonisation

Wednesday 27/04/2022
11 am - 1 pm

[BOOK HERE](#)

5. Rural Digital
Connectivity

Wednesday 25/05/2022
11 am - 1 pm

[BOOK HERE](#)

6. Rural Affordable Housing

Wednesday 29/06/2022
11 am - 1 pm

[BOOK HERE](#)

7. Rural Health and Social
Care

Wednesday 27/07/2022
11 am - 1 pm

[BOOK HERE](#)

8. Rural Town Centres, High
Streets & Village Hubs

Wednesday 02/11/2022
11 am - 1 pm

[BOOK HERE](#)

9. Rural Economies

Wednesday 30/11/2022 | 11 am - 1 pm | [BOOK HERE](#)

The RSN seminar programme is free to members of the RSN as part of their membership.
For full details [click here](#)

SPONSORED BY:


airband
high speed internet



Seminars are free to
member
organisations of the
Rural Services
Network.

Book your place for
upcoming seminars
now!

RSN Seminar programme is
sponsored by :


airband
high speed internet



Revitalising Rural

Realising the Vision



We want a fairer distribution of national resources to rural areas and for more nuanced national policies that reflect rural circumstances.

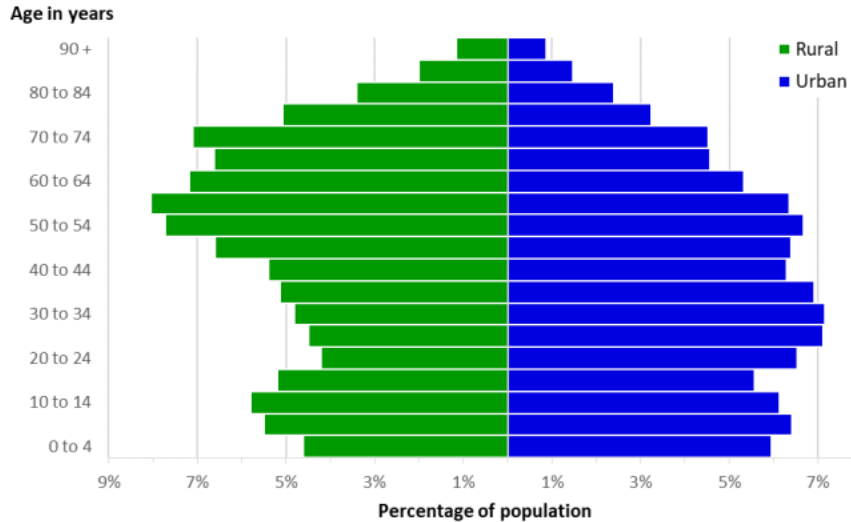


What are the challenges
that rural planning
has to overcome?

Demographic of rural communities

Population by age

Percentage of population within age bands by rural-urban classification (LSOA) in England, 2020



- The population in rural areas has a higher proportion of older people compared with urban areas.

- The rural population has a higher proportion of those aged 65 and over, at 25.4 per cent, compared with the urban population where 17.1 per cent are 65 and over.



25.4% of the rural population is aged

65 or over



17.1% of the urban population is aged

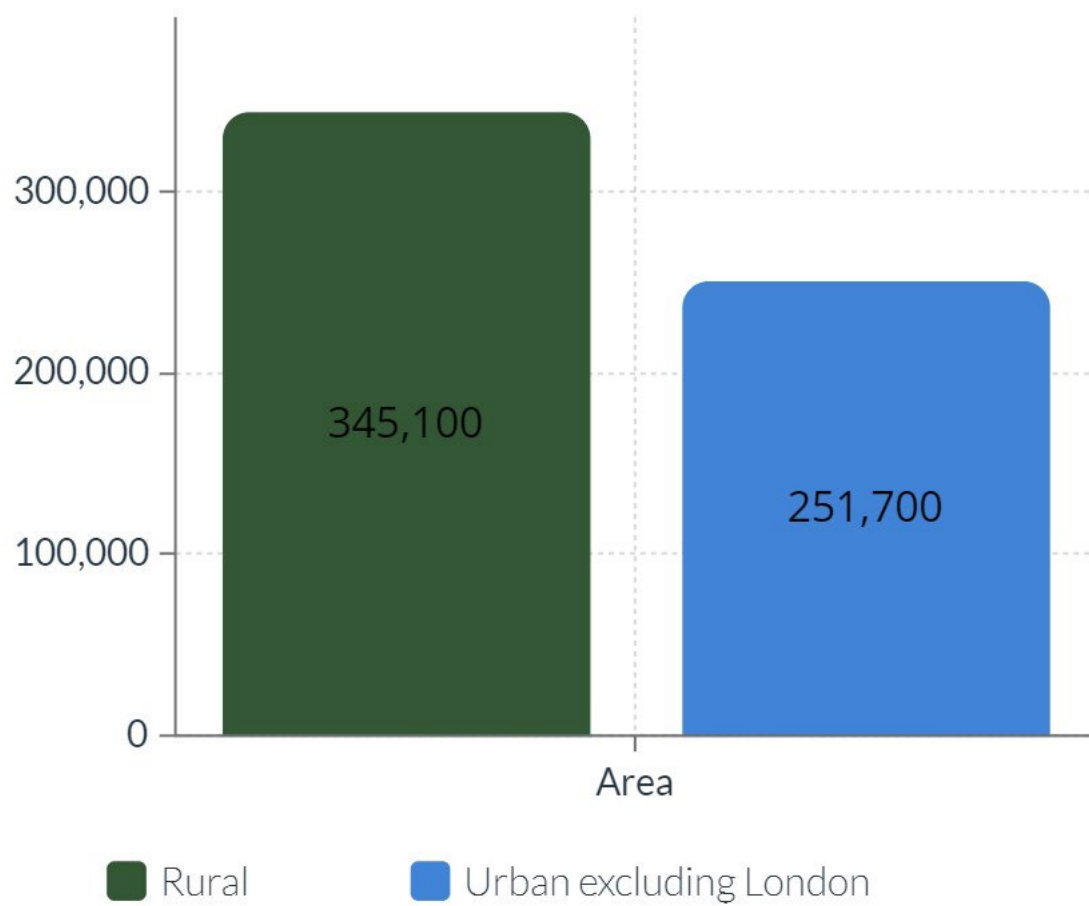
65 or over

Population trends?

- Predominantly Rural areas have proportionately seen large falls in the population aged 30 to 39 and higher proportional increases in the older population.
- The population aged 65 and over increased by **37** per cent in Predominantly Rural areas between 2001 and 2015, compared with **17** per cent in Predominantly Urban areas.
- Predominantly Rural areas have seen an increase of 7% in infants (0 to 4-year olds) compared with a 22% increase in Predominantly Urban areas.

Average annual sale price houses Q3 2020

Defra Rural Economic Bulletin 2021



Housing

It costs on average over £90,000 more to buy a house in a rural area compared with urban (excluding London)

Housing

There is less social rented housing available in rural areas, especially in the smallest of settlements

This has reduced further with the Right to Buy Scheme

It is in the smaller settlements where meeting affordable housing needs can be most challenging

Issues of second home ownership



Rural Economies

- 85% of rural businesses are unrelated to agriculture, forestry or fishing
 - Education, health and social work provide 17% of employment
 - Manufacturing provides 11% of employment
-
- Half a million registered businesses are SME
 - In the more sparsely populated areas tourism becomes more important, providing 22% of employment





For those working in rural areas,
average wage levels are lower



Transport

Rural Residents travel further than urban
Need range of solutions to reduce reliance on
private vehicles



Digital Connectivity

Some 7% of rural premises cannot access a decent fixed broadband connection of 10Mbps

There remains significant issues with mobile connectivity in rural premises. It is not possible to get an indoor 4G connection on all four networks at a majority (54%) of rural premises.



Net Zero



Homes in rural areas are typically less energy efficient and can be more reliant on potentially more expensive heating fuels



Nearly 20% of homes in rural areas are in the very energy inefficient F and G categories, compared to just 2.4% in urban areas.



And 91.1% of urban households have a gas connection, and are able to use gas boilers compared to only 40% of homes in rural areas.

An aerial photograph of a rural landscape featuring rolling hills and a valley. The hills are covered in green and brown vegetation, and the valley below is a mix of green fields and brown earth. The sky is overcast with grey clouds.

RSN is responding to the Landscapes Review (National Parks and AONBs): Implementing the review

DEFRA says it will develop a new national landscape strategy, it is vital this is not just a landscape strategy for those parts of rural England that are designated NP or AONB.

We would like opportunities to be realised in all rural areas



LEVELLING — UP —

Levelling Up the United Kingdom
Executive Summary

What next?

“A strong planning system is vital to level up communities across the country and give them a say in how their land is used and where beautiful, sustainable houses are built.”

- Boost productivity, pay, jobs and living standards by growing the private sector, especially in those places where they are lagging;
- Spread opportunities and improve public services, especially in those places where they are weakest;
- Restore a sense of community, local pride and belonging, especially in those places where they have been lost; and
- Empower local leaders and communities, especially in those places lacking local agency.

<https://www.rsnonline.org.uk/tag/rural-lens>

RURAL LENS REVIEW



People at the Heart of Care
Adult Social Care Reform White Paper

Published December 2021



RURAL LENS REVIEW



Heat and Buildings Strategy

Published November 2021



RURAL LENS REVIEW



Integration and Innovation
Health White Paper

Published June 2021



RURAL LENS REVIEW



Net Zero Strategy
Build Back Greener

Published December 2021



RURAL LENS REVIEW



Build Back Better High Streets

Published August 2021



The Rural Services Network is fighting for a fair deal for rural communities, in all public sector funding

