

Rural Transport and Decarbonisation

Thinking outside the box: Sharing Ideas

Today

What do we know?

Has anything changed?

Traditional options

Out of the Box





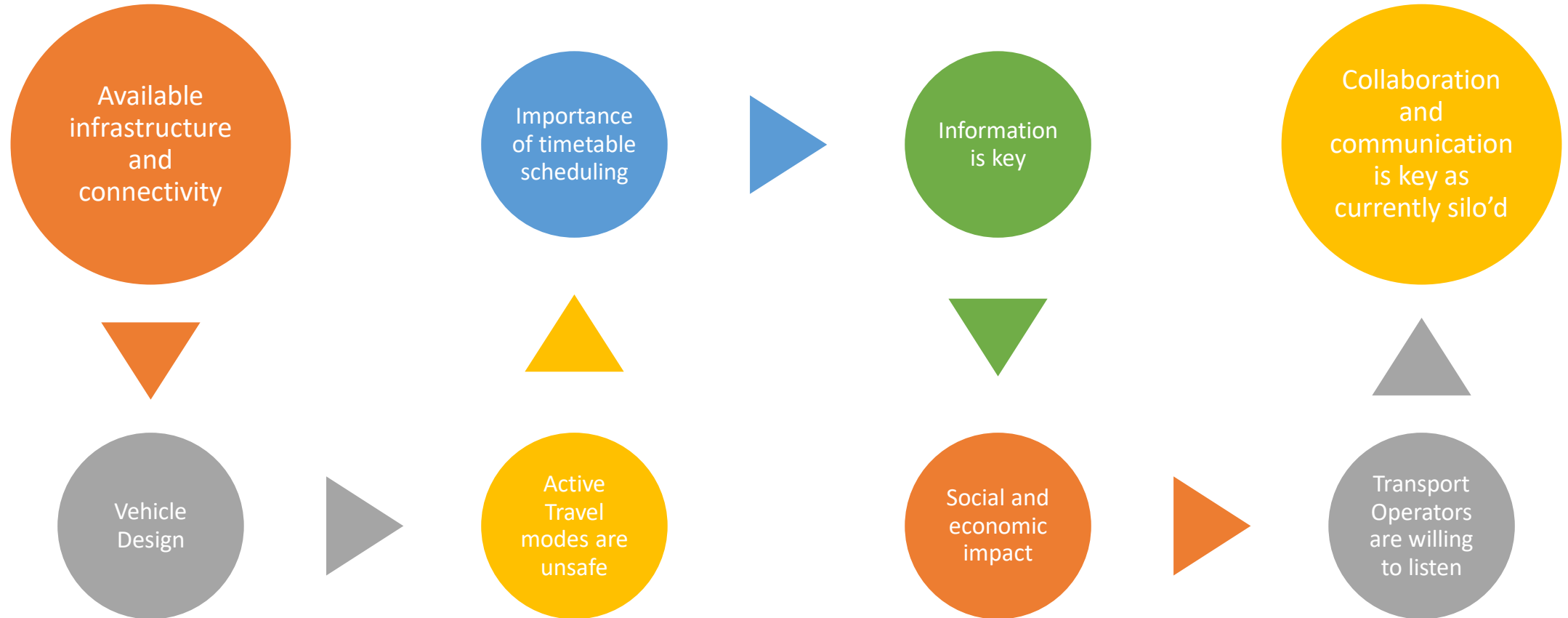
What do we know?

- Challenges with Buses, routes
- Practical Challenges exist e.g. Bikes on Buses
- Safety
- Urban solutions not fit for rural ie 20min NH
- Demography
- Infrastructure is poor
- Subsidy
- Transport poverty
- Car Ownership

List goes on.....

What do we know?

Findings (2019)





Has anything Changed?

Answer: Yes but no.....



Expectations



Technology and connectivity



Travel behaviour and lifestyle



Budgets – providers and household



Traditional Options



Car



Car Sharing



Car Clubs



Public Transport/Dial-a Ride



Bikes/ Ebikes








DRT (Demand Response Transport) – now morphing to DDRT (Digital)

What would you add to the list?

Out of the Box thinking



-  Rural USP (Unique Selling Point)
-  Informal v formal
-  Loyalty
-  Existing Assets (e.g in the community)
-  *Let rural co-create and bring the solutions from a bottom-up approach where need is best known.*

Rural Family Mobility Budget per annum

VanPool Membership	\$1,500
Car Share (Discount Plan)	\$480
Taxi	\$200
Guaranteed Ride	\$30
Member Support	\$120
Volunteer Driver Revenue	(\$400)
VanPool Programme Subsidy	(\$600)
Total	\$1,330
Monthly Payment	\$111



ITF rural mobility report



UTIP rural mobility report



SMARTA and MAMBA



SRITC Cafes and Gathering

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