



Welcome to RSN Seminar

Rural Economies

30th November 2022

RSN Seminar
programme is
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www.airband.co.uk



1. Rural Net Zero

Wednesday 25/01/2023
11 am - 1 pm

[BOOK HERE](#)

2. Rural Connectivity

Wednesday 22/02/2023
11 am - 1 pm

[BOOK HERE](#)

3. Rural Fair Funding

Wednesday 29/03/2023
11 am - 1 pm

[BOOK HERE](#)

4. Rural Economy

Wednesday 26/04/2023
11 am - 1 pm

[BOOK HERE](#)

5. Rural Transport

Wednesday 17/05/2023
11 am - 1 pm

[BOOK HERE](#)

6. Rural Affordable
Housing

Wednesday 28/06/2023
11 am - 1 pm

[BOOK HERE](#)

7. Rural Planning

Wednesday 25/10/2023
11 am - 1 pm

[BOOK HERE](#)

8. Rural Health and
Care

Wednesday 29/11/2023
11 am - 1 pm

[BOOK HERE](#)

*The RSN seminar programme is free to members of the RSN as part of their membership.
For full details [click here](#)*



Seminars are free to
member
organisations of the
Rural Services
Network.

Book your place at our
seminar programme
for 2023

RSN Seminar programme
is sponsored by :

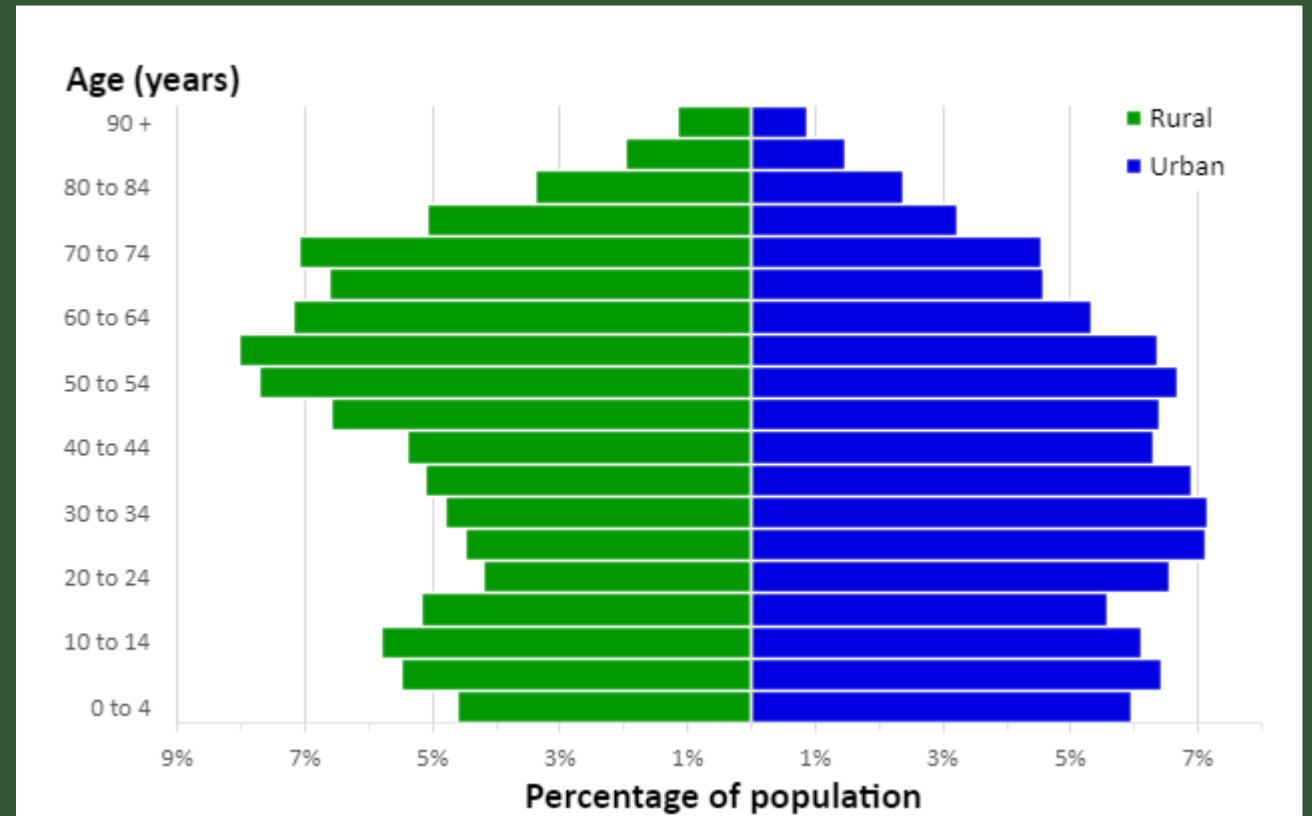


Rural Economies –the workforce?

Rural residents make up almost a 5th of the population of England

There is a higher proportion of older people in rural areas compared with urban areas

Sparsely populated areas have over 30% aged 65+ compared to 18.5% nationally



Figures from 2020, <https://www.gov.uk/government/statistics/rural-population-and-migration/rural-population-and-migration>

Rural Economies –the figures?

- The most recent figure available for rural unemployment is 2.9 per cent for April to June 2021.
- Average workplace-based earnings are lowest in Mainly Rural areas



- In 2020, the GVA per workforce job in Predominantly Rural areas was £45,400 and in Predominantly Urban areas (excluding London) it was £51,700 (provisional estimates).
- Averages used can mask the real picture of deprivation in rural areas

Rural Economies – the challenges

Challenges for the Workforce	Challenges for the employers / businesses
Lack of affordable housing options	Lack of broadband / mobile signal for businesses to increase productivity/markets
Lack of Public Transport to access skills/training/education/employment	Suitably qualified workforce
Lack of Broadband / mobile connectivity to access skills/training/education	Lack of Infrastructure
Seasonal nature of tourist industry	Less ability to work within economies of scale

Rural Economies – the cost of living challenges

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Sharing best practice for our rural communities

RURAL SERVICES NETWORK RHCA Login T: 018

ABOUT US LOCAL AUTHORITY RURAL SERVICE PARTNERSHIP TOWN & PARISH COUNCIL INFLUENCE IN PARLIAM

20.09.2022
RURAL ECONOMY SPOTLIGHT - SEPTEMBER 2022

RURAL ECONOMY RURAL ECONOMY SPOTLIGHT LATEST NEWSLETTERS A THRIVING RURAL ECONOMY

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SPOTLIGHT ON: THE RURAL ECONOMY

A quarterly bulletin facilitated by your membership of the Rural Services Network highlighting a selection of current rural economic development news, issues and opportunities

Rural England Prosperity Fund launched

Rural businesses and communities are set to benefit from up to £110 million of funding allocated by the government under the 'Rural England Prosperity Fund.'

Described as succeeding EU funding from LEADER and the Growth Programme which were part of the Rural Development Programme for England, national allocations of the fund have been made to a wide range of local authority areas.

Government state that the funding "will be invested in projects which will boost productivity and create rural job opportunities. These could include farm businesses looking to diversify by opening a farm shop, wedding venue or tourism facilities or improvements to village halls, pubs and other rural hubs for community uses."

A top up to the UK Shared prosperity Fund, local authorities will have until 30th November to submit plans for this money and, following government approval, funds are then due to flow between April 2023 and March 2025.

You can read full details of the fund and the eligible local authority areas at the following link: [Rural England Prosperity Fund: prospectus - GOV.UK \(www.gov.uk\)](#)

Farm businesses may struggle with new policies

National Innovation Centre Rural Enterprise
Fostering an Enterprising Countryside

Many farm businesses in England may struggle to cope with the challenges of new agricultural policies and the withdrawal of the Basic Payment Scheme. This is one conclusion based on a major survey of rural businesses carried out by the National Innovation Centre for Rural Enterprise (NICRE) which demonstrated that a majority of farm businesses do not engage in formal business planning or seek external professional advice.

More than six out of 10 farms surveyed in the North East, South West and West

RURAL LENS REVIEW

Levelling-up and Regeneration Bill

Published June 2022

RURAL SERVICES NETWORK

MISSION 1



By 2030, pay, employment and productivity will have risen in every area of the UK, with each containing a globally competitive city, with the gap between the top performing and other areas closing

CLICK HERE TO VIEW YOUR COUNCILS MISSION 1 PROFILE

MISSION 3



By 2030, local public transport connectivity across the country will be significantly closer to the standards of London, with improved services, simpler fares and integrated ticketing

CLICK HERE TO VIEW YOUR COUNCILS MISSION 3 PROFILE

MISSION 10



By 2030, renters will have a secure path to ownership with the number of first-time buyers increasing in all areas; and the government's ambition is for the number of non-decent rented homes to have fallen by 50%, with the biggest improvements in the lowest-performing areas

CLICK HERE TO VIEW YOUR COUNCILS MISSION 10 PROFILE

MISSION 4

By 2030, the UK will have nationwide gigabit-capable broadband coverage, with 5G coverage for the majority of the population.

CLICK HERE TO VIEW YOUR COUNCILS MISSION 4 PROFILE



Healthy Life Expectancy (HLE) between local areas where it is highest and lowest will have narrowed, and by 2035 HLE will rise

CLICK HERE TO VIEW YOUR COUNCILS MISSION 7 PROFILE

The Rural Services Network is fighting for a fair deal for rural communities, in all public sector funding

