

JANUARY 23 - GEMSERV

STREET FLEET - WORKING WITH LOCAL AUTHORITIES

ELECTRIC VEHICLE CHARGE POINTS FOR YOUR COMMUNITY
& YOUR FLEET ELECTRIFICATION



MAKING THINGS THAT MATTER WORK BETTER



STREET FLEET

ELECTRIFICATION THROUGH COLLABORATION

Certified



Corporation

WHO ARE STREET FLEET?

Street Fleet is a group of likeminded businesses who have come together to support the roll out of targeted infrastructure to smooth the transition to EV for UK businesses.



GEOTAB



BRIGGS
EQUIPMENT



- Backed by HM Treasury & private equity, with a mandate to roll out infrastructure to meet UK need
- Utilising data and bespoke advice to transition vehicles fleets
- Roll out of targeted charging infrastructure, meeting the need of UK business and public
- Create a commercially viable network following user demand
- Looking to add new associate members to the working group, free to LA's



STREET FLEET



STREET FLEET – SUPPORTING LOCAL AUTHORITIES

Street Fleet can support local authorities in two ways:

- Help your own fleet electrification journey, with our Street Fleet subscription service
- Work together to help other local businesses go electric

The Street Fleet service

- Bespoke, data driven advice to help electrify your vehicle fleet
- Provision of world leading telematics
- Targeted, **fully funded** charging infrastructure where you need it most
- Carbon offsetting for those vehicle not ready to electrify

Supporting local businesses to electrify

- ✓ Accelerating the decarbonisation of local businesses
- ✓ Creating targeted & effective public charging
- ✓ Avoiding stranded charging assets
- ✓ Avoiding the risk of local businesses moving elsewhere
- ✓ Supporting residents without off-street parking



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HOW WE WORK – THE PROCESS

The Street Fleet service

1. Fleet sign up to subscription service for electrification support



2. Bespoke reporting with telematics data incl.
 1. Ease of electrification for each vehicle
 2. TCO overview for EV vs ICE
 3. Carbon accounting & offsetting
 4. Optimal charging locations for fleet

*Minimum of 3 months data is required



3. Once a fleet states they will electrify X vehicles we begin the roll out process
4. Locations can be public, semi-public, home and at depot

Supporting local authorities

Free data driven insights of charging locations

1. Identification of charging locations for fleet
2. Fleet notify of vehicle electrification



3. Propose best location to local authority
4. Local authorities to approve install



5. Roll out fully funded charging solution
6. Meeting local business & public need



STREET FLEET





JOIN OUR GROUP AS AN ASSOCIATE FREE FOR LOCAL AUTHORITIES

FOR FURTHER INFORMATION
PLEASE CONTACT:

STREETFLEET@GEMSERV.COM



INVESTORS IN PEOPLE®
We invest in people Gold



CHALLENGES FOR LOCAL BUSINESSES



Local authorities have a key role to play in supporting local businesses and their employees living in your jurisdiction, by providing suitable public charging infrastructure that is both commercially viable and inclusive.

Fleet challenges in the transition

It is essential that the transition to electric does not impact business-as-usual for UK business, Street Fleet can provide:

Challenges	Street Fleet Support
Understanding Vehicle Duty Cycles	Using real-world telematics data and data analytics, Street Fleet provide bespoke advice to fleets on the best path to electrification and which vehicles are most suitable today
Charging Operations	Electrifying a fleet based upon milage fit alone is impossible. Street Fleet have the capability to roll out public and semi-public infrastructure to best meet the needs of UK businesses and the public
Vehicle Electrification Options	With market insight and data analytics, we can provide the right EV alternative option to best replace any vehicle within a fleet
Commercial Viability	Working with Street Fleet, businesses can track their vehicle battery asset once transitioned to electric, keeping a keen eye on the battery health and residual value
2030 Deadline	With the deadline looming, businesses starting their journey today with Street Fleet can transition in a way that is actually viable for their business without the stress