



Welcome to RSN Seminar Rural Net Zero

25th January 2023



1. Rural Net Zero

Wednesday 25/01/2023
11 am - 1 pm

[BOOK HERE](#)

2. Rural Connectivity

Wednesday 22/02/2023
11 am - 1 pm

[BOOK HERE](#)

3. Rural Fair Funding

Wednesday 29/03/2023
11 am - 1 pm

[BOOK HERE](#)

4. Rural Economy

Wednesday 26/04/2023
11 am - 1 pm

[BOOK HERE](#)

5. Rural Transport

Wednesday 17/05/2023
11 am - 1 pm

[BOOK HERE](#)

6. Rural Affordable
Housing

Wednesday 28/06/2023
11 am - 1 pm

[BOOK HERE](#)

7. Rural Planning

Wednesday 25/10/2023
11 am - 1 pm

[BOOK HERE](#)

8. Rural Health and
Care

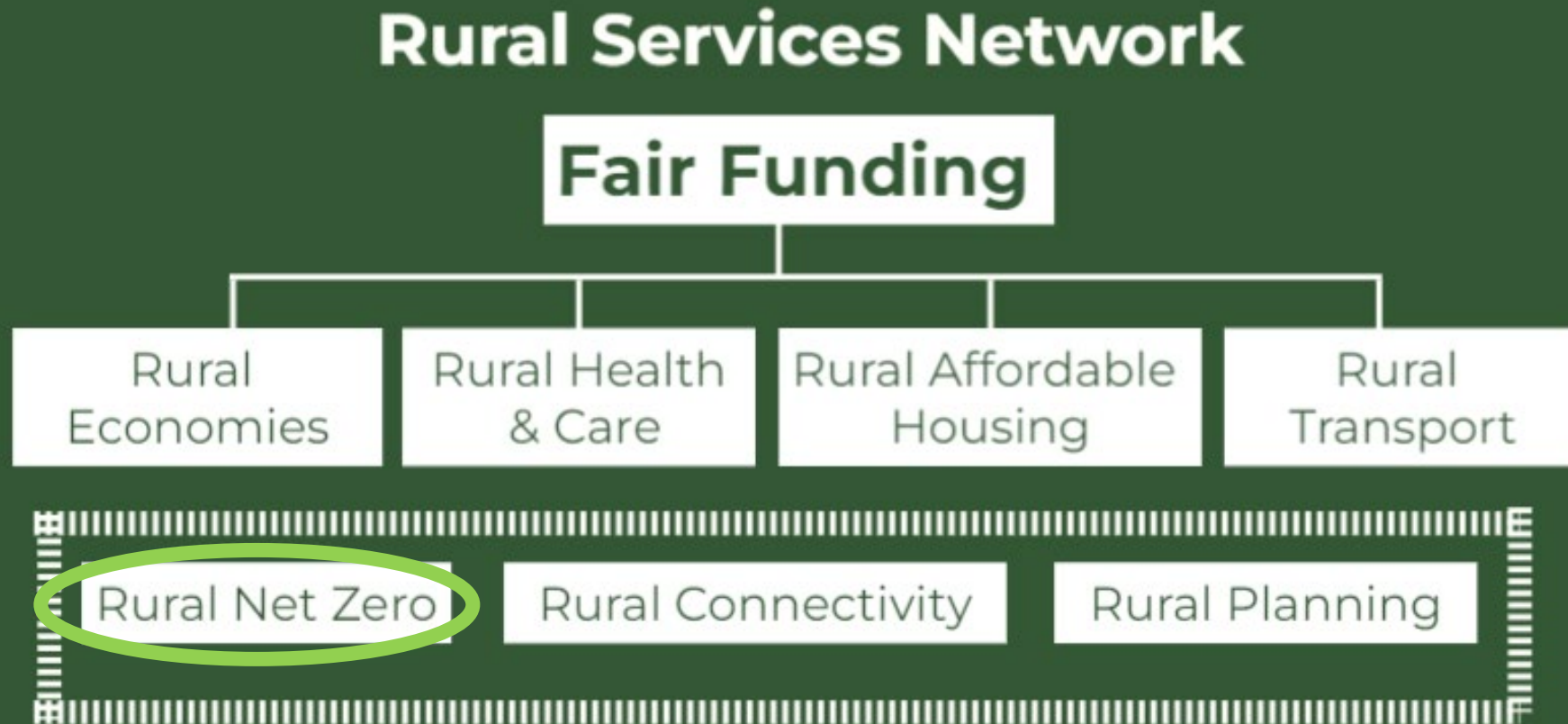
Wednesday 29/11/2023
11 am - 1 pm

[BOOK HERE](#)

Seminars are free to
member
organisations of the
Rural Services
Network.

Book your place at our
seminar programme
for 2023

Priority Areas for the Rural Services Network



The Rural Services Network is fighting for a fair deal for rural communities, in all public sector funding





**We want a fairer
distribution of
national resources
to rural areas and
for more nuanced
national policies
that reflect rural
circumstances.**

Rural Services Network's headline thoughts on the **Net Zero Strategy**

Rural areas need to **benefit proportionately** from the expected growth of green sectors

It's unsure whether measures within the strategy will reach or **target rural transport** networks

Most of the **onshore energy generation** from **renewable sources** takes place in rural areas, so its expansion will likely play out most often in rural areas.

Strategy implementation will need to be **affordable, achievable and fair in rural areas** with their characteristics.

It would seem helpful if there was a **dedicated rural representative** on the planned Local Net Zero Forum.



MISSION ZERO

Independent Review
of Net Zero

Rt Hon Chris Skidmore MP



Independent review of published Jan 2023

- The RSN responded to call for evidence on Net Zero in September 2022
- Resulting in an independent review **Mission Zero**
- It is 138,000 words long across 340 pages
- The word 'rural' features 8 times
- The word 'bus' features 9 times

Net Zero Review sets out how to achieve this opportunity across 6 pillars

- Pillar 1 - Securing Net Zero
- Pillar 2 - Powering Net Zero
- Pillar 3 - Net Zero and the economy
- Pillar 4 - Net Zero and the community
- Pillar 5 - Net Zero and the individual
- Pillar 6 - Net Zero and the future

129
recommendations
With 25 key actions
for 2025

Extract from Government Net Zero review, Jan 2023

5.1 Ensure net zero works for everyone

5.1.1 People are vital to delivering net zero

852. **People have an essential role in delivering net zero.** The choices individuals make about what they buy and use will shape the transition. As we move towards 2050, we will see people adopting more sustainable modes of transport, public transport, and sharing services, and petrol- and diesel-run cars will be replaced by electric vehicles. Consumers will be able to choose more sustainable and longer-lasting products and dispose of them in more sustainable ways. Our homes will be more energy efficient and heated by low carbon technologies like heat pumps, with solar panels providing more of a household's energy. Smart meters will help us to manage our energy use. **Almost half of the actions in the Government's *Net Zero Strategy* require public action.**⁵⁸⁵

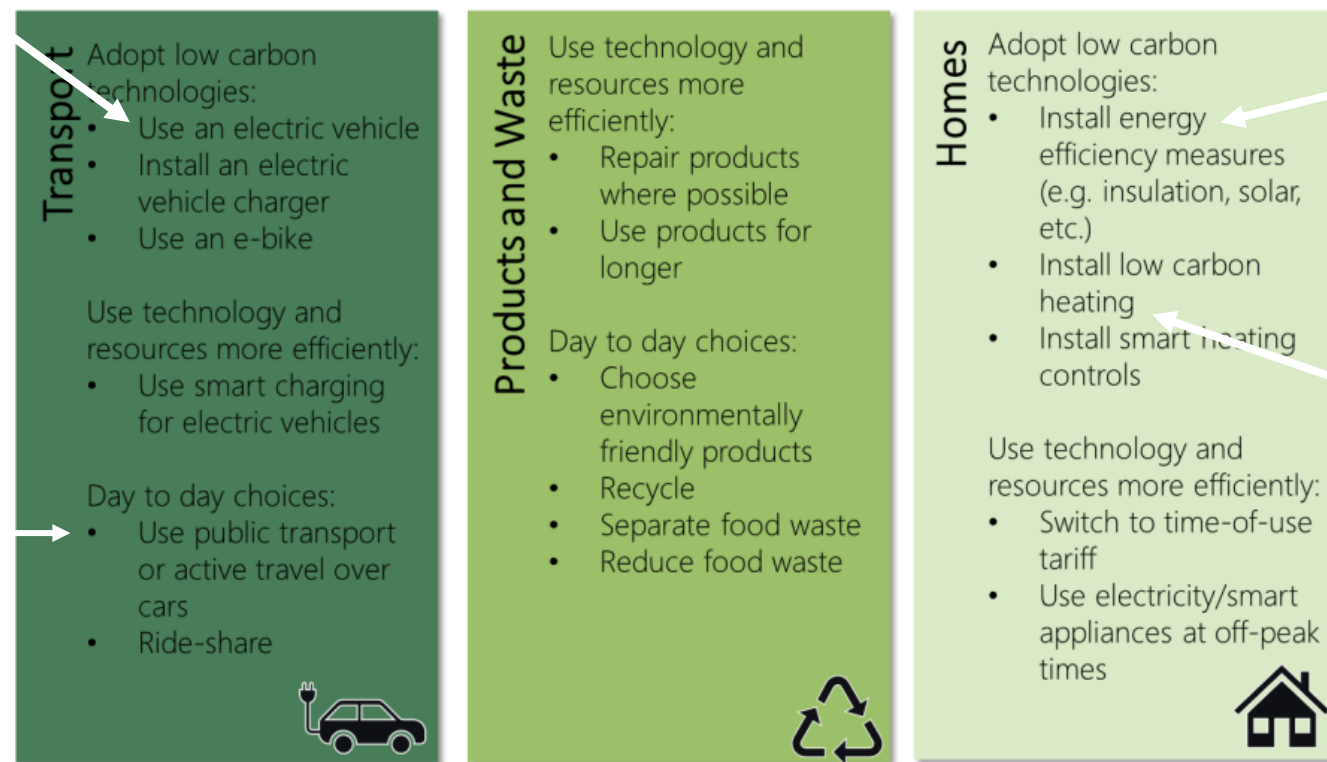


Figure 5.1 – Net Zero Strategy summary of role of individuals

Electricity network in rural areas resilient for increased demand?

Lack of public transport in rural areas. Bus Improvement Funding not targeting rural areas

Housing stock in rural areas is older and will cost significantly more to implement

Heat pumps are currently expensive, rural first approach puts rural communities at a disadvantage

Public Transport

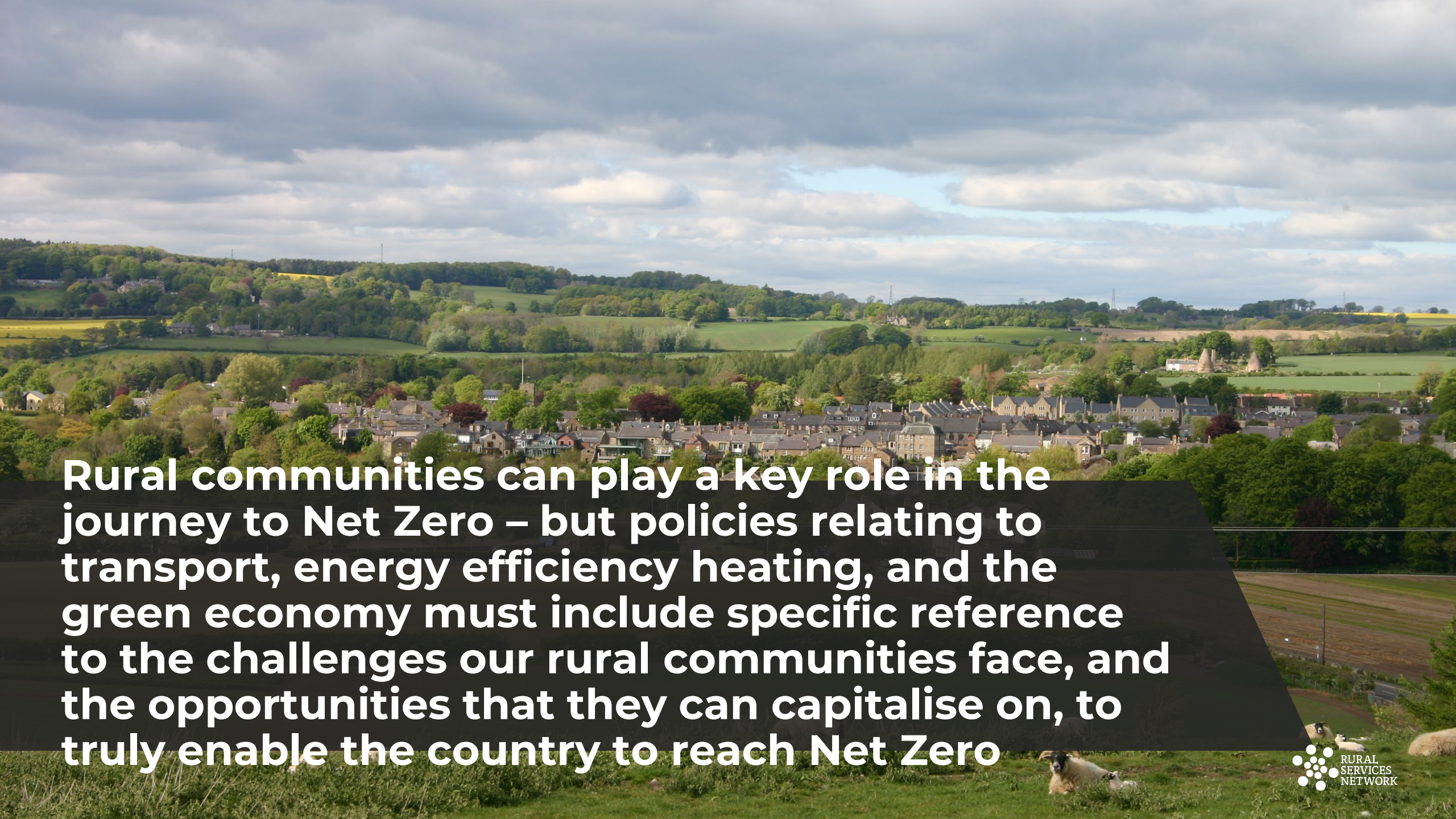
918. **The Review heard that there is a gulf between public transport services offered in some regions compared to others.** As well as costs increasing, the volume of services on offer has been reduced in many areas, again affecting lower income households most. This is also likely to present particular challenges for people travelling with children, and disabled people, who often require more space than other passengers. 28% of people surveyed by Opinium thought that transport options could be improved.⁶³⁷ Many countries are enhancing their public transport

- This doesn't mention the specific lack of public transport in rural areas, the lack of funding for rural councils which must focus on statutory services from their lesser resources, to the detriment of discretionary services such as public transport

Energy Efficiency - Heating

Government should regulate through a suite of measures to **create the conditions for sustained growth of new markets for low-carbon heat**, so that at least 600,000 heat pumps are installed each year by 2028, and up to 1.9 million by 2033. The Government should implement the **off-gas grid regulations that envisage the end of new and replacement fossil fuel heating systems** in the mid-2020s.

- The report recognises the challenges of insulating homes, but doesn't specifically reference the higher proportion of older hard to heat properties in rural areas.
- It also doesn't mention the higher fuel poverty gap in rural areas.



Rural communities can play a key role in the journey to Net Zero – but policies relating to transport, energy efficiency heating, and the green economy must include specific reference to the challenges our rural communities face, and the opportunities that they can capitalise on, to truly enable the country to reach Net Zero

Levelling Up

MISSION 1



By 2030, pay, employment and productivity will have risen in every area of the UK, with each containing a globally competitive city, with the gap between the top performing and other areas closing

CLICK HERE TO VIEW YOUR COUNCILS MISSION 1 PROFILE

MISSION 3



By 2030, local public transport connectivity across the country will be significantly closer to the standards of London, with improved services, simpler fares and integrated ticketing

CLICK HERE TO VIEW YOUR COUNCILS MISSION 3 PROFILE

MISSION 4



By 2030, the UK will have nationwide gigabit-capable broadband and 4G coverage, with 5G coverage for the majority of the population.

CLICK HERE TO VIEW YOUR COUNCILS MISSION 4 PROFILE

RURAL LENS REVIEW



Levelling Up White Paper

CRITIQUE: Overarching rural issues, plus actions proposed by the RSN

Published March 2022



Click [here](#) to view our full levelling up analysis



And finally



Rural Households Survey on the Cost of Living



Do you live in a rural area and are you feeling the pinch?

The Rural Services Network and the Rural Issues Group of Citizens Advice are jointly running a survey to understand more about rural household budgets at, what is, a very difficult time for many.

Research commissioned by the RSN last year shows rural areas are suffering more acutely from the rise in the cost of living. Results from the survey will help us to engage more effectively with Government Departments, MPs and other policy makers.

https://www.surveymonkey.co.uk/r/Rural_Households_Cost-of-Living



Scan the QR code to
access the survey
and tell us your views

The survey closes on 31 March 2023