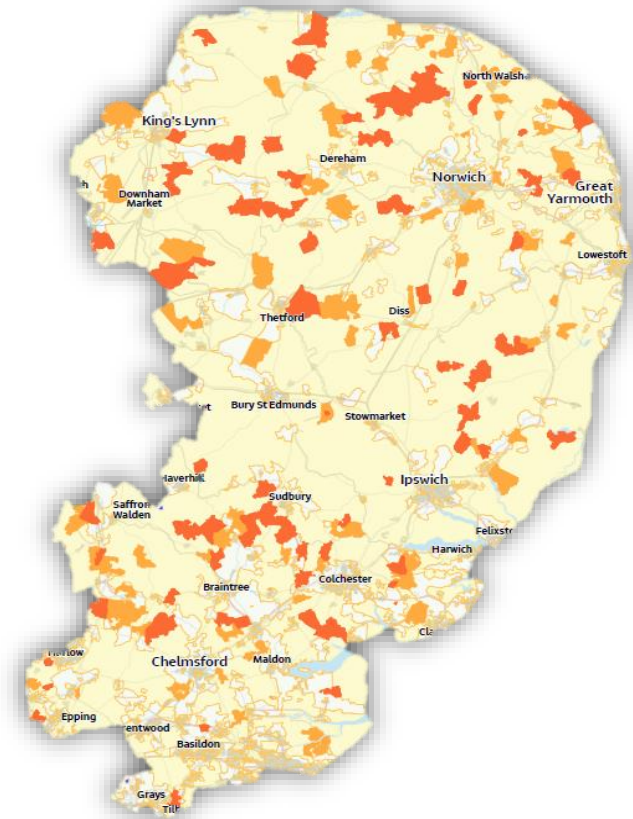


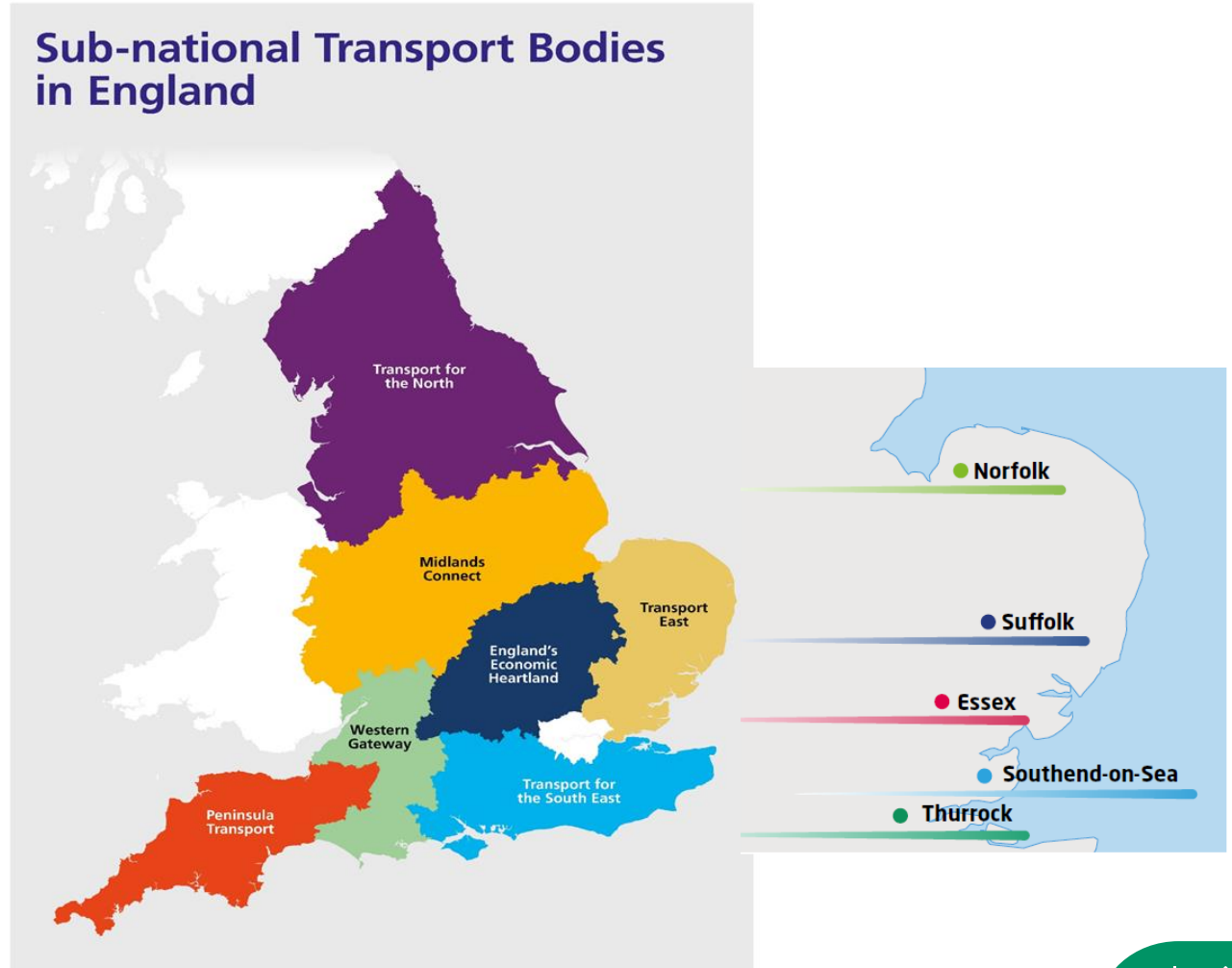
TRANSPORTEAST



Rural Mobility Centre of
Excellence 17th May 2023

Role

- Partnerships of local authorities, working with businesses and government to set the strategic priorities for connectivity in regions
- Focus on:
 - Setting out the long term strategy for connectivity
 - Identifying regional investment priorities and working collaboratively to secure funding
 - Influencing the national agenda on behalf of our partners
- A **single voice** for better transport in the East



Our Vision and priorities

“A thriving economy for the East, with fast, reliable, safe and resilient transport infrastructure driving forward a future of inclusive and sustainable growth for decades to come”



Strategic priorities

Decarbonisation to net zero

Connecting our growing towns and cities

Energising coastal and rural communities

Unlocking our international gateways

Unique features of the East

1.67M **140,000**

jobs from enterprises

Key Sectors

-  **Manufacturing**
-  **Distribution**
-  **ICT**
-  **Agri-tech**
-  **Biosciences**
-  **Green energy production**
-  **Financial Industries**
-  **Visitor economy**

£73.5bn
GVA to UK economy

3.5M
residents

500 MILES
of coastline

1,000
wind turbines
generating
£2bn
Bioenergy
industry
60%
of UK's
offshore
wind
energy

19% of the UK's freight tonnage in 2017 including over

50% of UK container traffic

3 airports
5 major ports
6 regional ports
2 freeports

19,000
people **directly employed**
in the East's energy sector

£10bn
tourism industry
with **240,000**
jobs

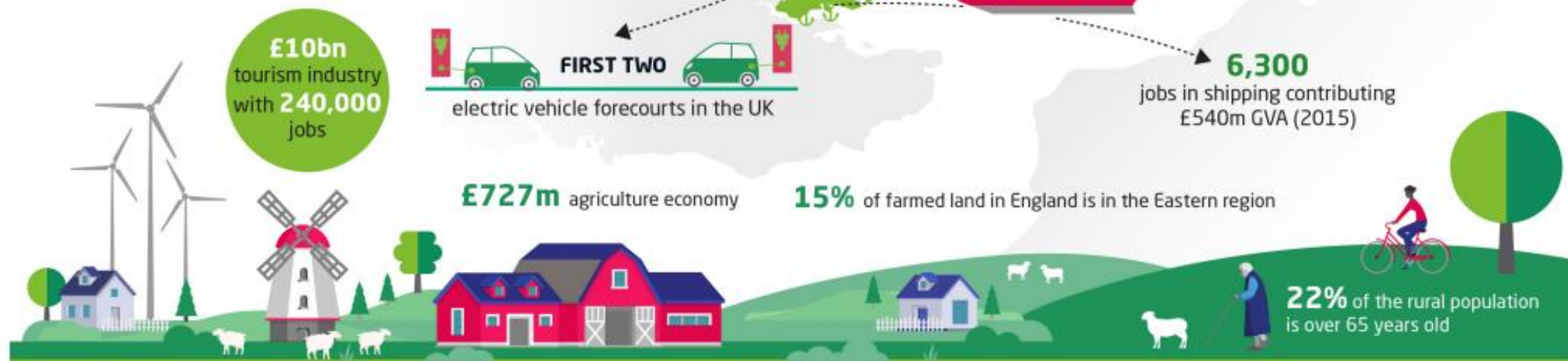
FIRST TWO
electric vehicle forecourts in the UK

6,300
jobs in shipping contributing
£540m GVA (2015)

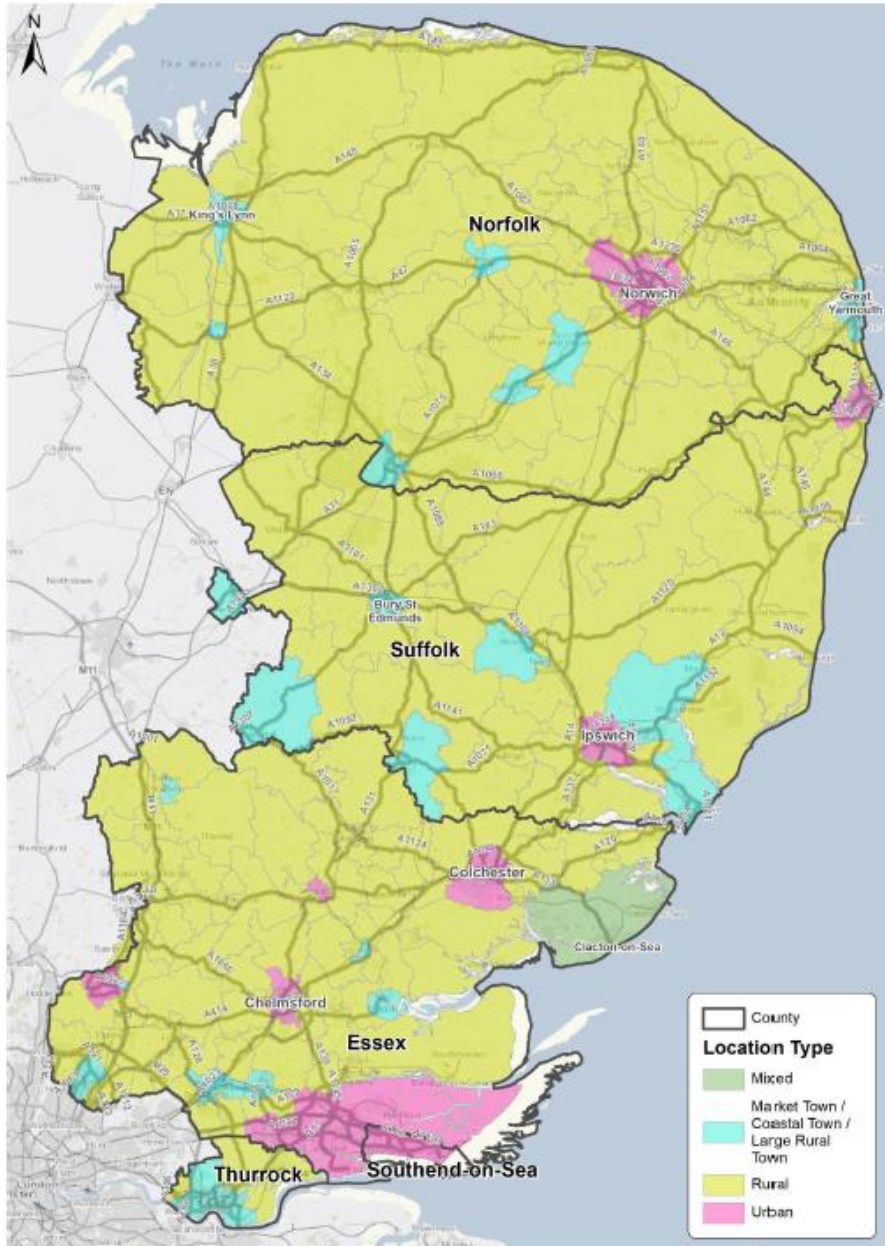
£727m agriculture economy

15% of farmed land in England is in the Eastern region

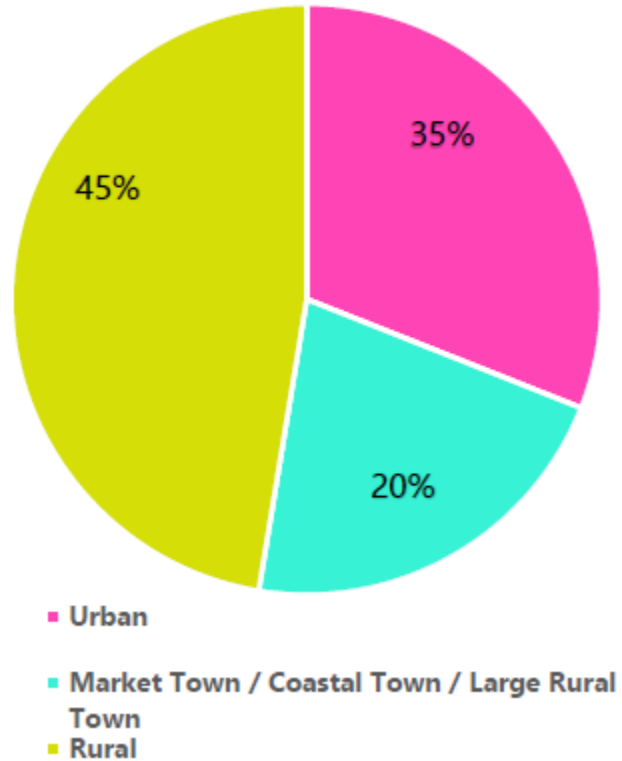
22% of the rural population is over 65 years old



Emissions by location



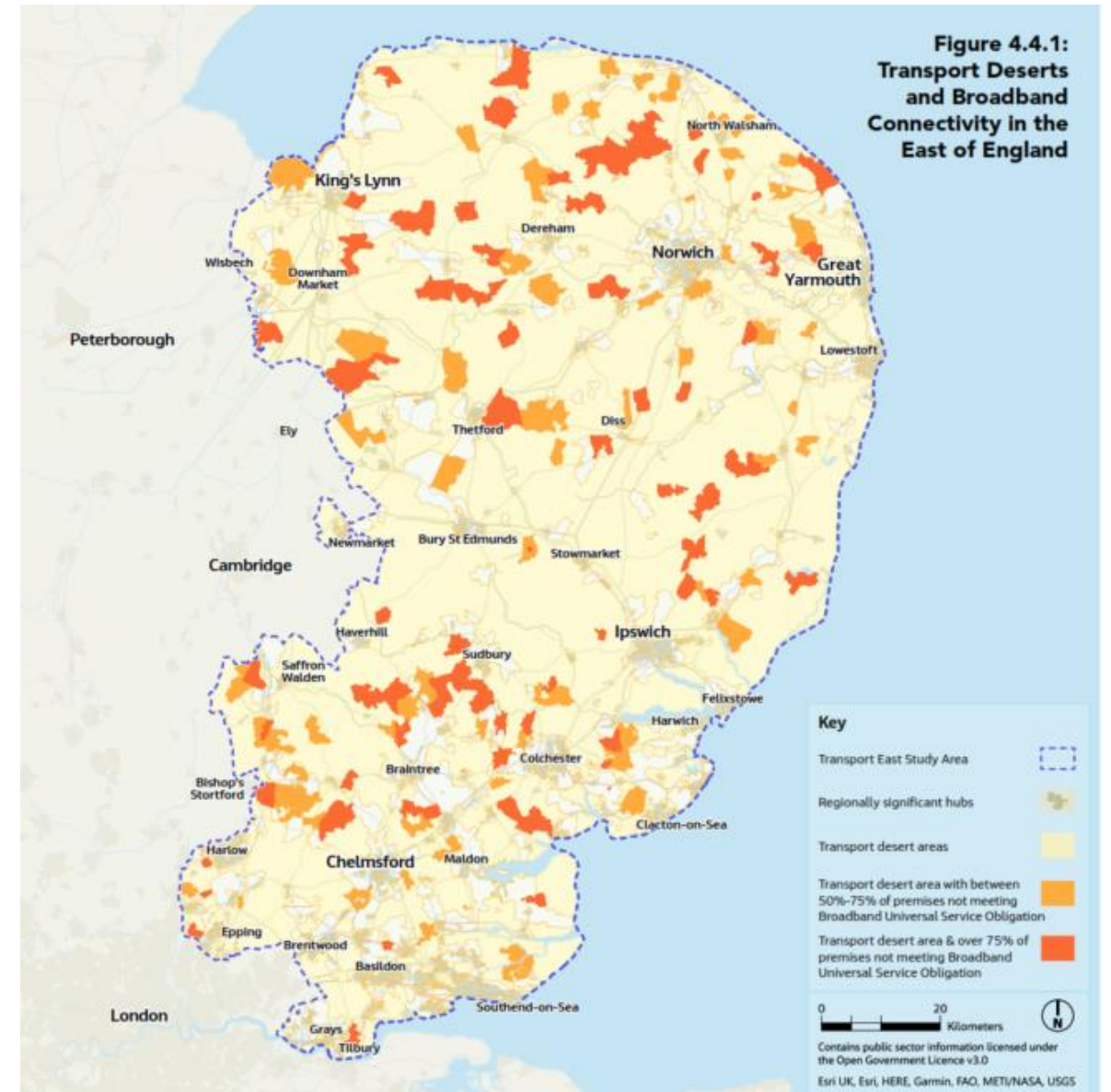
Total CO₂ 2018 = 4.8MtCO₂



- 28% national average emissions from transport
- TE = 42% emissions from transport
- 45% of those emissions from rural areas
- 45% population in rural areas



Connectivity – corridors and beyond





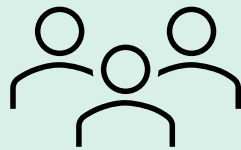
Practical advice
and support



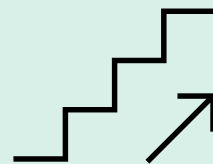
Improved
decision making



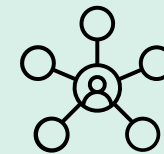
Bespoke to
our region



Capacity and
capability



Economies of
scale



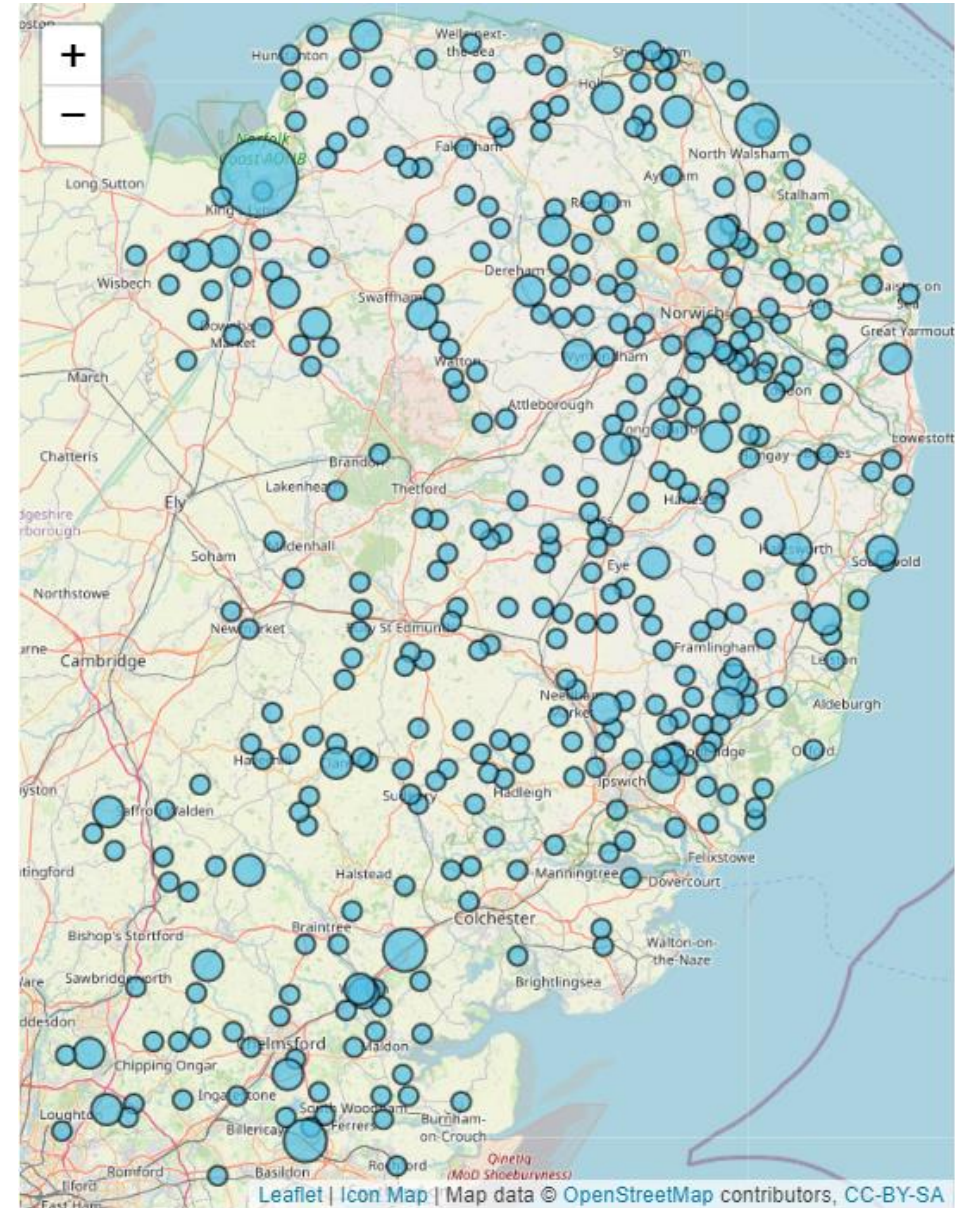
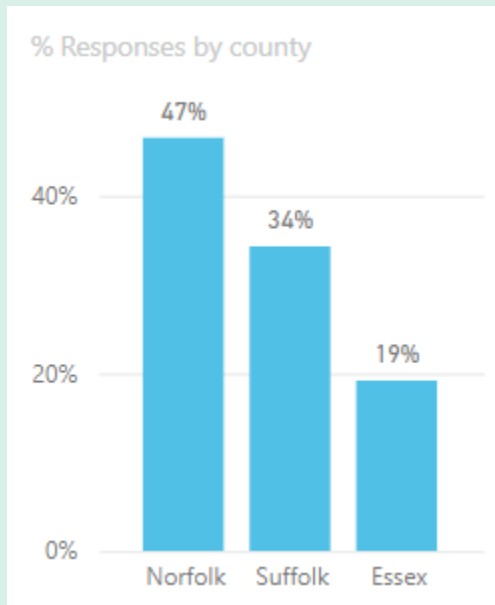
Better
communication



Rural Access Survey

Regional Responses

- The survey focused on understanding the following at a Parish level:
 - the **amenities and facilities** in each parish
 - the **transport services and infrastructure** present
 - opportunities to **improve transport outcomes** for the parish
 - Over **370** individual responses



- Primary education
- Secondary education
- Further educational (sixth form, college, university)
- Banking / Post Office / Mobile Banking
- Fuel Station
- GP surgery, hospital or medical centre (including dentists and clinics)
- Every day “essentials” food shop i.e. convenience shop

- A less regular ‘big’ food shop i.e. supermarket
- Clothing/shoes/non-food leisure shopping
- Large good shopping i.e. small appliances
- Points of interest / tourism
- Community centre
- Gym / sports centre facilities
- Leisure / socialising/ pub
- Library





In preparing to attend & give evidence to the Transport Select Committee we asked our regional partners for evidence to support further investment in rural transport.

<https://committees.parliament.uk/oralevidence/12596/html/>

<https://parliamentlive.tv/Event/Index/abe48c8c-0407-475d-8909-2a7a43d21b8a>

- Rural transport is a significant contributor to our CO₂ emissions
- Coastal and tourism honeypots impact communities
- Tourism sector growth impacted by lack of transport for seasonal & shift work
- Evidence from DRT services is strong
- Promotion of DRT could be better
- Attraction of rural villages during retirement
- Low quality living environments



Within our Business Plan we have funding for a regional Strategy Hub.

This is an independent group of Commissioners, supported by Transport East to run inquiries into complex transport issues.

Our first topic is Rural Mobility. Feeding evidence into the Centre of Excellence to validate and support wider work.

Structure:

- Independent group of Commissioners, Chaired by Dr Scott Copsey (Uni of Herts)
- Call for Evidence seeking views on rural transport
 - Challenges
 - Opportunities
 - Evidence of good practice
 - What needs to change regionally/nationally
- Report with recommendations to Transport East Forum and DfT



Future of Transport

TE region has:

- Diverse employment sectors
- Large rural areas
- Aging population
- High level of car dependency and transport related emissions

To deliver Net-Zero the region needs:

- Mode shift
- Reduce car dependency
- Integrated transport
- Provide a realistic sustainable option – Every person / Every trip

TE region needs:

- Unique features to be recognised and understood
- Regional approach to travel
- Integrated transport within and across modes

To do this our region needs:

- Case for investment to recognise challenges of rural transport
- Regional / cross boundary approach to funding
- Funding to enable Integrated Transport across modes



TRANSPORTEAST



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