

## **RSN Seminar: Rural Economies**

**Online via Zoom**

**11:00-13:00, Wednesday, 30 April 2025 Agenda**

- 11:00 **Welcome & Introduction to the topic of Rural Economies**  
**Kerry Booth**, Chief Executive, Rural Services Network
- 11:10 **Lydia Rusling**, Director of Place and Prosperity, **Melton Borough Council**  
*Catalyst for the Countryside: Investing in Melton's Rural Economy*  
*'Transforming tradition into opportunity through innovation, enterprise, and community prosperity'*  
Short Q&A with the speaker
- 11:30 **Alex Howell**, Devolution and Local Growth Adviser, **LGA** (Local Government Association)  
*'Rural proofing the Industrial Strategy'*  
Short Q&A with the speaker
- 11:50 **John Longden**, Chief Executive, **Pub is the Hub**  
*'Pubs, the beating heart of rural communities – growing local services and increasing social value'*  
Short Q&A with the speaker
- 12:10 **Open forum discussion led by Kerry Booth, Chief Executive of RSN focusing on Rural Economies**  
Wider discussion with evidence and examples of Good Practice that members wish to share.
- 13:00 **Close of Seminar**

If you or your colleagues are interested in attending RSN Seminars, please click on the image below to view our RSN Seminar Programme 2025 and register.



**Providing a voice for rural communities and service providers**

**Rural Services Network**

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