



RSN Rural Economies Seminar

Connecting Culture, Regeneration and the Community

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Levelling Up Agenda

Transport. Capital spending on transport in London was around £6,600 per head between 2007/8 and 2018/19. This was more than three times higher than in the East Midlands (£1,880) or South West (£1,980) **and nearly three (2.75) times the average in the rest of England (£2,400).**

Innovation. Taking direct government spending and research funding for universities together, **London saw R&D funding per head nearly twice the UK average** – £3,900 compared to a national average of £2,300 over the period 2001 to 2017. The next highest spending was seen in other high productivity regions: the East, South East and Scotland. The share of the core research budget spent in just three cities, Oxford, Cambridge and London, rose from 42.1% in 2002/3 to 46% in 2017/18.

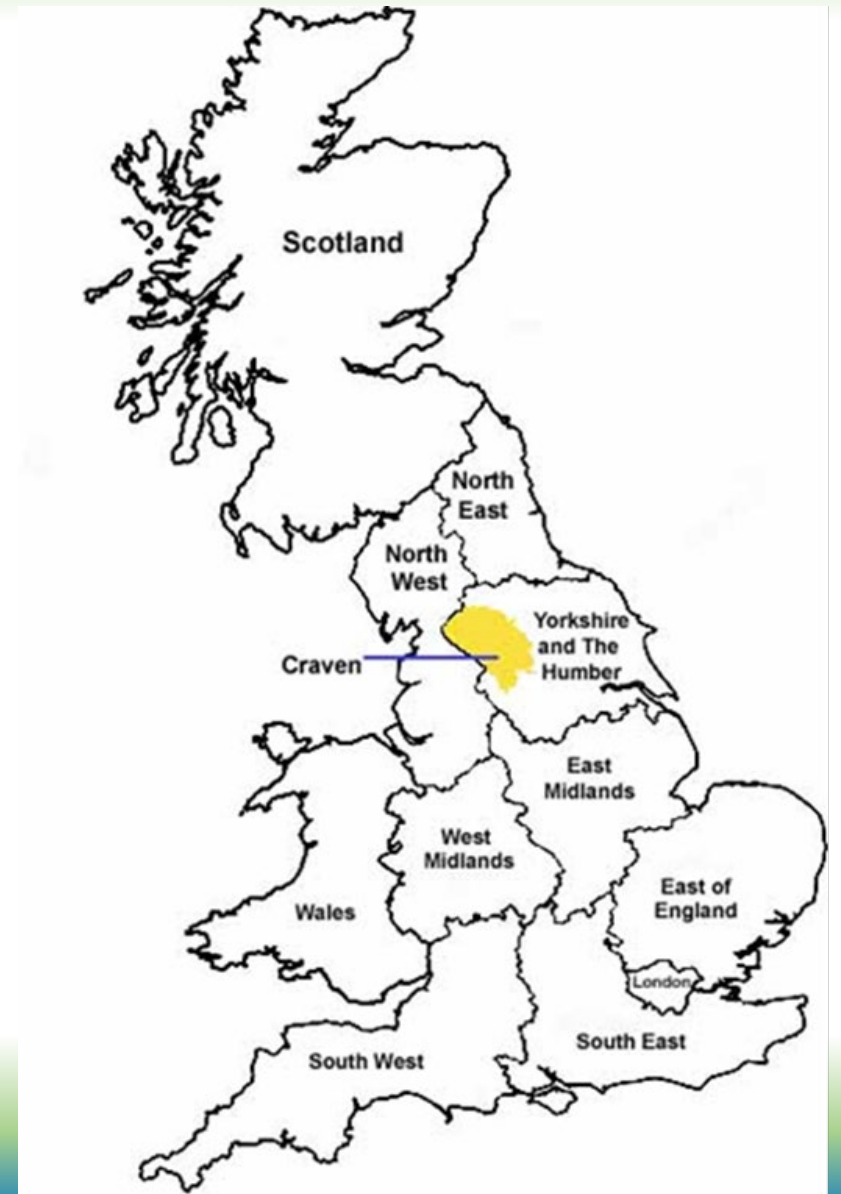
Housing. Spending on affordable housing in the current (2016-21) programme is **five times higher per head in the capital:** £650 per head compared to £120 per head in the rest of England. Funding to unlock housing supply (including infrastructure to support private housing) is also concentrated in the south: the Housing Infrastructure Fund has spent £115 per head in the East of England, £97 in London, £95 in the South East, and £79 in the South West, compared to £10 in the West Midlands and just £4 in Yorkshire.

Culture. Taking Arts Council England spending and direct DCMS funding of national institutions together, **London received around half (47%) of the total spending in England over the period 2010/11 to 2017/18.** Over the period culture funding per head in London was £687. **This was nearly five times the average**



Craven's Challenges with Demographics

- > 455 Square miles (It's big!)
 - Two thirds in Yorkshire Dales National Park/AONB
- Population- 57k 'ish
- Sparsity - < 130 square mile (very sparse)
- 1.17 jobs per person of working age
- 39 people over 65 for every 100 working age
- Increase to 63 by 2058 (loss of 4000)
- 16 – 34 year old: 9500 (England equivalent – 14000; Brighton 18000)
- Happiest place to live
- Skipton – key administrative centre (population – 15k'ish)





And

Strong brand as a town for older people

Lack of appeal to younger people

Insufficient town centre living

Reduction in mix of uses

Obsolete buildings

Inclement weather

Coach visitors

Weak evening economy

Lack of performance venue and studios

Poor succession strategy for retailers and market traders

Medieval layout and pedestrian foot flows



Interlocking Projects

Heritage Action Zone

- £1.5m funding from Historic England
- 4 year programme that ends March 2024
- Arts House

Skipton Triangle

- Focus on the canal
- Keep to a human scale
- Match the scale of Skipton

Transforming Cities

- Provide improved walking and cycling to Skipton Rail Station.
- Improving attractiveness and accessibility to the Station

Great Place – Lakes and Dales

- understand the reasons for fewer 16 to 34 year olds
- seek to address them, using arts, heritage and culture as the catalyst for economic, social and environmental change.
- support young creative people across Craven and South Lakes to develop innovative rural art, festivals and networks



Creating a Cultural Hub for Craven

The Development of Skipton Town Hall



**SKIPTON
TOWN HALL**

Culture, Heritage & Community





Introduction



‘...small, urban areas (identified by DEFRA as hub towns), based within a wider rural, local authority region, may serve as cultural hubs for their ...hinterland’

(DEFRA – Department for Environment, Food and Rural Affairs)



CRAVEN
IN THE YORKSHIRE DALES
DISTRICT



Feasibility Study

Conclusion

...that the Concert Hall can provide a major, vibrant element in the formation of Skipton Town Hall as a primary cultural hub serving not only Craven District but the wider Dales hinterland. To achieve such prominence it will be necessary to modernise the Concert Hall and the associated areas of the Town Hall.





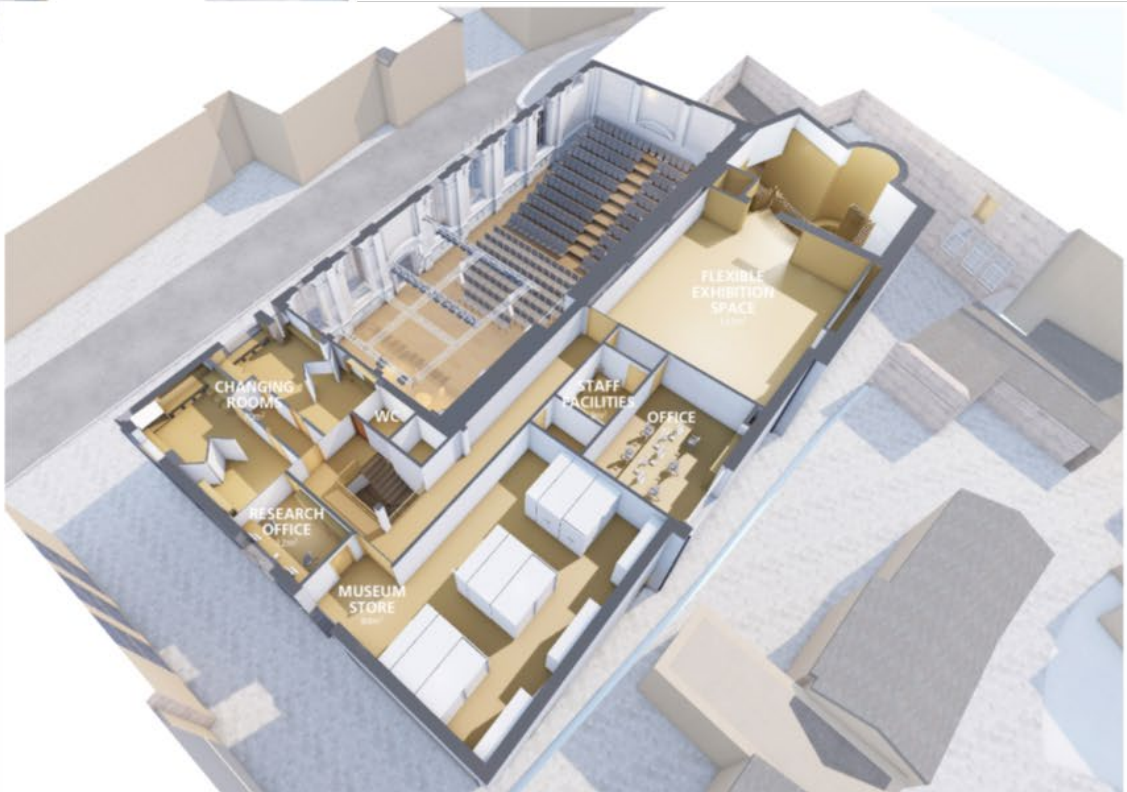
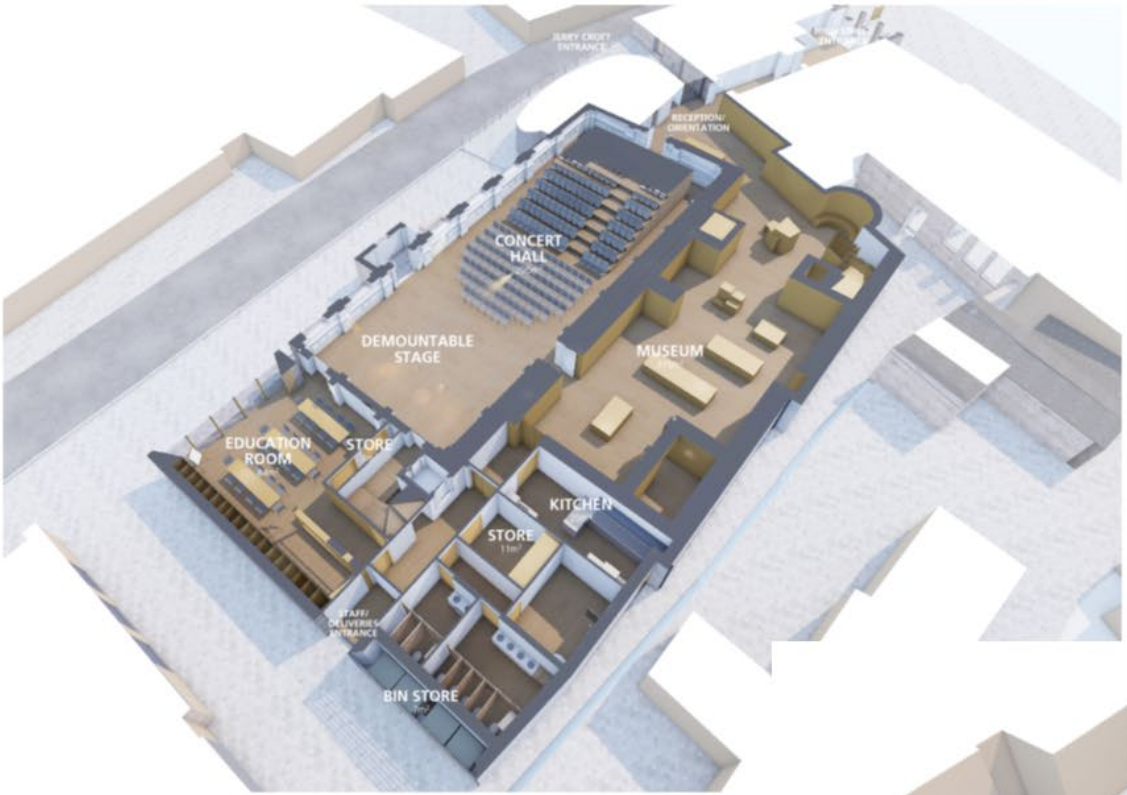
Overall Vision for Skipton Town Hall as a Cultural Hub

That it would be:

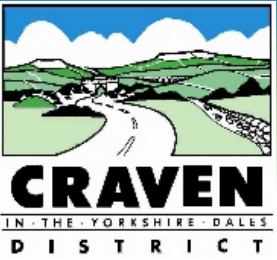
- A vibrant and key arts and heritage venue in the North of England.
- Well-connected and servicing the wider Craven area through partnership working, live streaming and outreach.
- Providing opportunity for local residents and visitors to the area to engage with a range of high quality cultural activities that inspire, inform and entertain – from a brand new Craven Museum experience and host of exciting exhibitions, to world class music, acclaimed theatre and dance performances
- Programming a rich and diverse range of arts workshops, academic talks and heritage events, alongside introduction of the accredited Arts Award for young people, and reinstatement of Craven's Young Archaeologist's Club
- Introducing a full education offer – from school workshops, accompanied Museum tours and classroom resources, to access to Craven Museum's collections for researchers, and space for local history groups to meet and undertake projects, and a Heritage Schools Hub for Historic England
- Encouraging and supporting community use for events and activities
- Championing the heritage, arts and culture of the wider Yorkshire region







Plans





Before & After





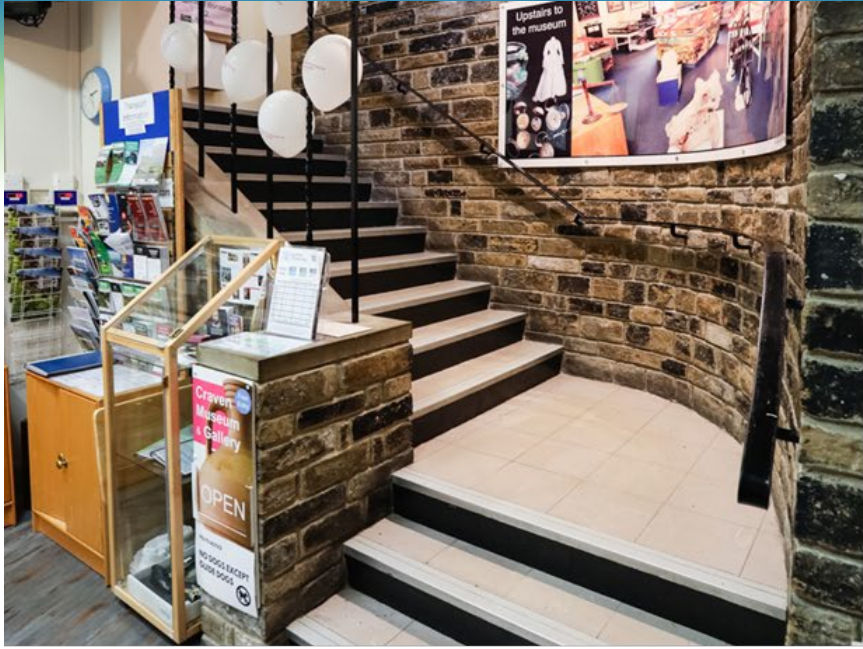
Before & After





Before & After







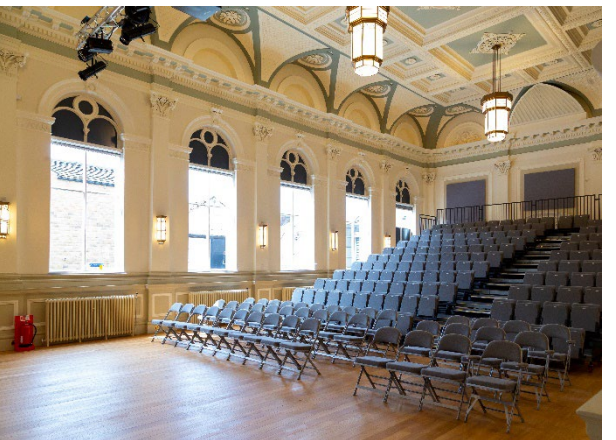
Before & After





Before & After







Cultural Strategy

Vision

Craven will be a place where everyone, irrespective of age, location or personal circumstances has the opportunity to create, participate, experience and be inspired by a wide range of creative and cultural activities and assets.

Working in partnership we will champion cultural development and ambition, ensuring that creativity is thriving, and the Craven area is recognised as a leader in rural cultural and heritage development.

Strategic Themes

With this in mind we are going to concentrate our efforts in three areas:

- Cultural Development
- Place making
- Attracting & Supporting Young Creatives





The end or actually the start!

Thank you for listening

-Any questions??

