



UK: 100 Countryside Climate Network.

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Rural context



- Distinct challenges
- Less attention and funding

CCN Members

Adur District Council

Cambridgeshire County Council

Canterbury City Council

Central Bedfordshire Council

Cheshire East Council

Cornwall Council

Cotswold District Council

Derbyshire County Council

Durham County Council

Essex County Council

Gloucestershire County Council

Hampshire County Council

Herefordshire Council

Hertfordshire County Council

Lancaster City Council

Leicestershire County Council

North Somerset District Council

North Yorkshire County Council

Shropshire Council

Somerset County Council

South Gloucestershire Council

South Lakeland District Council

Staffordshire Moorlands District Council

Suffolk County Council

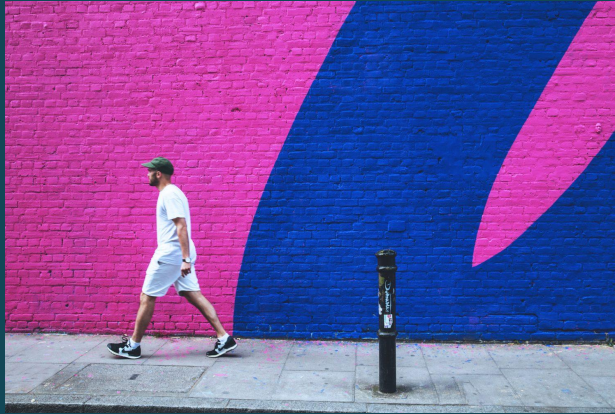
Wiltshire Council

Worthing Borough Council

Wychavon District Council

27 local authorities

Over 45% land area in England



Information sharing

Countryside Climate Network members have the opportunity to share knowledge and information on climate action in their localities.

UK100 facilitates information from external sources to support increased knowledge in Network members.



Shared policy asks

Opportunities for engagement with government on relevant national policy.

CCN members help shape UK100's policy advocacy messages.

Network members' actions and ambitions showcased at a national level.




Insight and Engagement

UK100 research to better understand rural context of Net Zero.



Insight into how to engage and communicate with residents of rural areas on climate action.

75% of rural citizens think cutting emissions is an opportunity to create new jobs in the UK

Research



CLIMATE
outreach

 @ClimateOutreach
 climateoutreach.org



- 55% of rural citizens are likely to reduce electricity use at home and switch to a renewable energy provider.
- 87% concerned about the impacts of climate change.
- Over 80% of rural citizens are concerned about climate-related issues.
- 85% agree that “too much in our country is decided in London.”



Rural v Urban

Rural

- Satisfied with local area: **90%**
- Environmentally friendly travel: **54%**
- Investment in safe walking and cycling: **26%**
- Lack of travel options: **72%**
- Same level of investment to address climate change: **81%**
- More jobs: **63%**
- More apprenticeships: **67%**

Urban

- Satisfied with local area: **80%**
- Environmentally friendly travel: **53%**
- Investment in safe walking and cycling: **24%**
- Lack of travel options: **29%**
- Same level of investment to address climate change: **75%**
- More jobs: **63%**
- More apprenticeships: **65%**

Rural Net Zero



Rural Local Authorities need to be at the forefront of the national action to deliver Net Zero

- Land for renewables
- Increase the capacity for carbon sequestration

Research

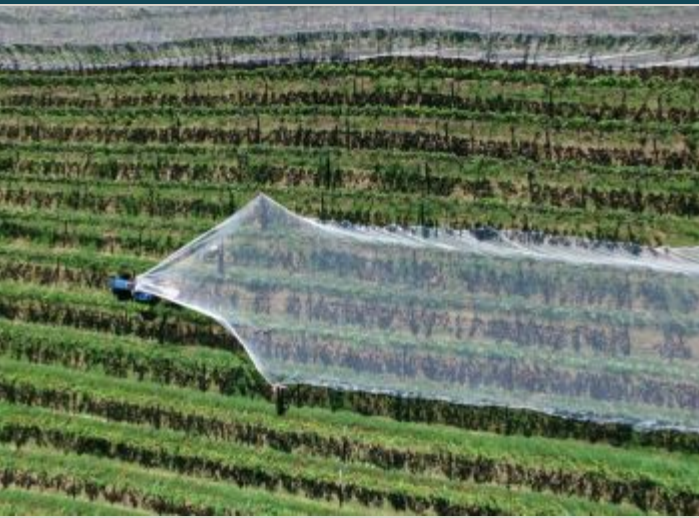
Rural Net Zero

Constraints:

- Significant under-funding
- Higher costs of delivery
- Structural bias
- Market failures
- One size fits all approach



Rural Net Zero



Priorities for National Government

- Government policy workable at different scales and contexts
- Appraisal considering sparsity
- Grid capacity improvements
- Solutions to rural transport
- Locally-specific solutions for housing retrofit
- Rural LAs as key partners

UK:
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