

**RSN Seminar: Enabling Rural Business  
Online via Zoom  
11:00-13:00, Wednesday, 28<sup>th</sup> July 2021  
Agenda**

**11:00** Introduction and 'housekeeping' from Marija Aleksandrova, Rural Services Network

**11:05** Welcome and introduction to speakers from [Kerry Booth](#), Assistant Chief Executive, Rural Services Network

**Seminar session  
Enabling Rural Business**

**11:20** John Longden OBE, Chief Executive, [Pub is the Hub](#)  
*The social value of pubs and publicans as small businesses providing new services and amenities in their communities*  
Short Q&A with the speaker

**11:40** Linda Emmett, Project Advisor, [The Diverse Regeneration Company CIC](#)  
*Proposals, Projects, and Programmes*

Short Q&A with the speaker

**12:00** Mark O'Mahoney, Senior Communications Manager, [Be the Business](#)  
*It's the Small Things...*

Short Q&A with the speaker

**12:20** **Open forum discussion led by Kerry Booth focusing on Enabling Rural Business.**

Wider discussion about Enabling Rural Business in England with evidence and examples of Good Practice that members wish to share.

This discussion can also include any related or relevant concerns from local rural communities due to Covid-19, and any wider issues as relevant.

[Please click here to find out more about the Revitalising Rural campaign.](#)

**13:00** Close of Seminar

**Providing a voice for rural communities and service providers**

**Rural Services Network**

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