



Mobile Outreach

The Heineken Service

What you can do on a mobile

- Play and other children's services
- Dental services
- Lego-based therapy
- Sensory
- Training: cooking, IT, craft
- Information and advice
- Coffee
- Youth Centre
- Gym

Why you may want to go mobile: for clients

- Can access services without the time and financial costs of travel
- Can access services where public transport is poor
- Clients may feel more confident using a service that is in their space
- Can reduce sense of isolation, especially if providing a regular service
- Can be easier to access for disabled clients

Why you may want to go mobile: for the organisation

- Can reach the hard-to reach (a.k.a more expensive to reach)
- Can serve a number of communities
- Can run with minimal/no office space
- Get to understand different communities
- Flexibility – not tied to one place indefinitely
- Opportunities for partnership work
- Can deliver work that can not be delivered virtually

Advantages for partner organisations

- They can piggy-back on the mobile service to:
- Deliver and/or promote their own services,
- Undertake consultations with the community

For everyone

- Can bring different parts of the community together – people are curious about what is happening on this strange vehicle
- Clients have a sense that they own the service because it's in their community.

Linkage's Sensory Bus

Serves: children with SEN across Greater Lincolnshire and adults in nursing homes with dementia

Partners: schools, dementia assessment unit, community groups

Delivers: services on accessible bus with built in sensory room and sensory library

Spin-offs: delivery of lego-based therapy directly to children while also training school staff

Linkage's Sensory Bus Outcomes

- Increased happiness/well-being
 - Increased ability to be calm
 - Increased ability to share/take part in social activities
 - Increased ability to concentrate
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- Host organisations find out what works for their clients
 - Host organisations pick up low cost ideas

Questions

- <https://www.linkage.org.uk/sensory-library/>