



# Revitalising Rural

Realising the Vision

# Graham Biggs

## Rural Health Meeting November 2020



RURAL  
SERVICES  
NETWORK

# Revitalising Rural

- Extensive consultation throughout 2020 with membership
- Response to Government's indication:
- “Over the coming months, the government will expand on its strategic vision and set out how, working across departments and working with stakeholders, it is putting in place a range of measures to ensure that rural areas continue to thrive.”

(Government response in 2019 to the House of Lords Select Committee on the Rural Economy)



# 16 Chapters of Revitalising Rural



# Revitalising Rural



Sustainable Farming and Land Management



Further Education, Training & Apprenticeships



Rural Town Centres & High Streets



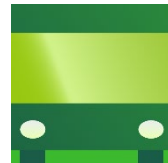
Availability of Affordable Housing



Managing an older population



Business Advice & Guidance



Transport & Access to Jobs & Opportunities



Accessible Health & Care Services



LEAs & LIS



Decarbonising Rural Communities



UK Shared Prosperity Fund



Fair Funding



Land Use Planning System



Digital Connectivity



Village Schools & Local Assets



Parish Councils & Community Action



# Accessible Health and Care Services

Why does it matter?

- Health Services in rural areas need to be of a high quality and geographically accessible
- Current dilemma of more specialised, centralised services which are distant from rural communities
- Older people form significantly larger proportion of population in rural
- Range of recruitment and retention issues for health professionals in rural areas



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# Accessible Health and Care Services

Policy Asks (1)...

Access and Travel to Hospitals

Primary and Community Care Services

Public and Mental Health Services



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# Accessible Health and Care Services

Policy Asks (2)...

Social Care Provision

Workforce and Recruitment



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# Next Steps...



- Preparing for Launch
- Engaging with Member organisations to share message of Revitalising Rural
- Engaging with the decision makers in Parliament