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The Importance of a 'Place'

No 65 users (examples)

- 2nd Step (mental health) cafe Parkinsons' Support Group
- 6t5 Youth Club
- ASD support group
- Boom Satsuma
- Cancer Café
- Citizens' Advice
- Employment Support
- Exhibitions
- Nailsea Disability Initiative

- North Somerset Council
- Therapeutic art/craft groups
- United Response
- Wellspring Counselling

Run by us

- NHS Digital: Techno-Timid
- Switching Service
- Terracycle



Places Connect People

Sociologist Ray Oldenburg 'The Great Good Place'

"it is a place of personal ease; it is a place of warmth – of friendliness, support and mutual concern; and it is a place of social equality."

- Wellbeing is made at homes and in communities, not in hospitals and clinics
- Community organisations are resourceful, adaptable and cost effective
- Community groups need <u>places</u> (not council onestop shops) to meet, share, support
- Community not agency-led has unique advantages

Concept created in the 1970's by Aaron Antonovsky

The principle is to focus on people's resources and capacity to create health...

Not on the medical focus of risks, ill health, and disease.

Salutogenesis@65



Key Terms

- Sense of Coherence
- Connectedness, Belonging, Resilience
- Learned Resourcefulness
- Learned Hopefulness
- Problem Solving, Coping and Activation

People-Centred Health and Wellbeing

MEDICAL (illness) MODEL

Hospital, Clinic, GPs, primary care PEOPLE

Knowledge

Activation

Coping

Resilience

SOCIAL (wellbeing)
MODEL

3rd Sector, Families/friends, Communities



SMART TECHNOLOGY

Digital skills

Assistive Tools



Linking the Medical and Social Models

Statutory Bodies e.g NHS, District/County Councils, large charities

SCALE

BARRIERS TO COLLABORATION

not done/invented here, silos, budgets, policies, professional boundaries, reorganisations, trust, power

3rd Sector e.g. volunteers, local charities, Community Interest Companies (CICs), housing associations The Big 'Lesson' from the Covid Crisis

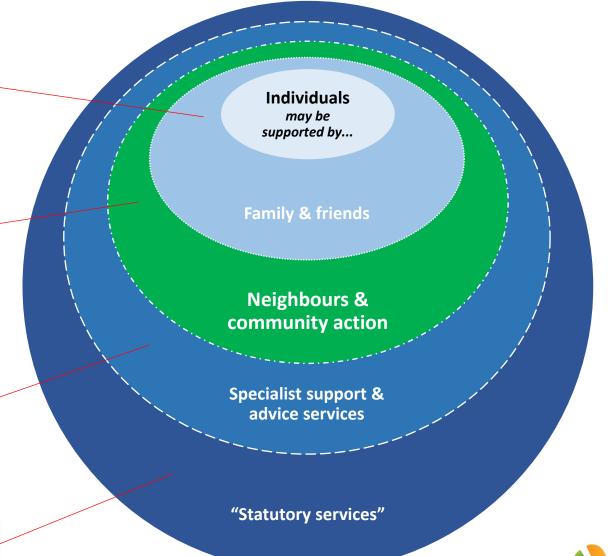
If they live locally

Existing community groups & organisations *PLUS*

the new Covid response - mutual aid groups; parish & town councils; local resilience networks

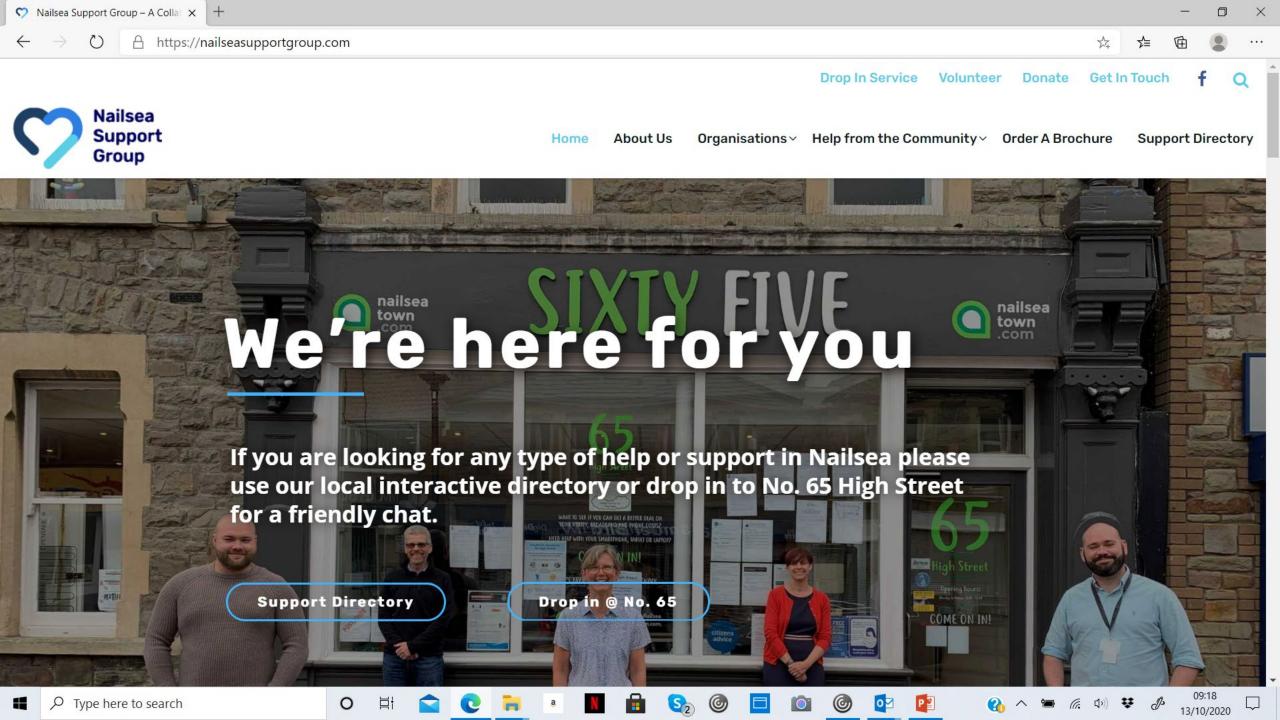
Local authority; NHS; commissioned services; grant aided services; 3rd sector/VCSE/Wellbeing Collective

Local authority; NHS; commissioned services; other



ţ individuals more harder becomes & harder to navigate to harder

North Somerset



Our Values

JUST DO IT.

- We are custodians not owners
- Human scale <u>not</u> economies of scale: relational not transactional
- No labels and no silos
- Trust people: listen and learn
- Synergy happens one conversation at a time
- Less Planning = More Serendipity
- It's easier to apologise than ask permission
- Amazing things happen when no one wants to take the credit