



# RURAL HOUSING ALLIANCE

Martin Collett, Operations Director  
English Rural Housing Association



# The Rural Housing Alliance

- Around 40 Registered Providers / the principal developers of affordable rural homes nationally;
- Formed a partnership with RSN in 2013;
- Single voice to influence and advocate;
- Intelligence sharing and networking;
- Arrange national conference;
- Work with National Housing Federation on annual 'Rural Housing Week' (6<sup>th</sup> – 10<sup>th</sup> July 2015);
- Produce '*Affordable Rural Housing: A Practical Guide for Parish Councils*'

# The Telegraph

## Princess Royal: Villages must find room for 240,000 new homes

Princess Anne advocates building houses in villages, rather than 'large scale' developments, to solve rural home shortage

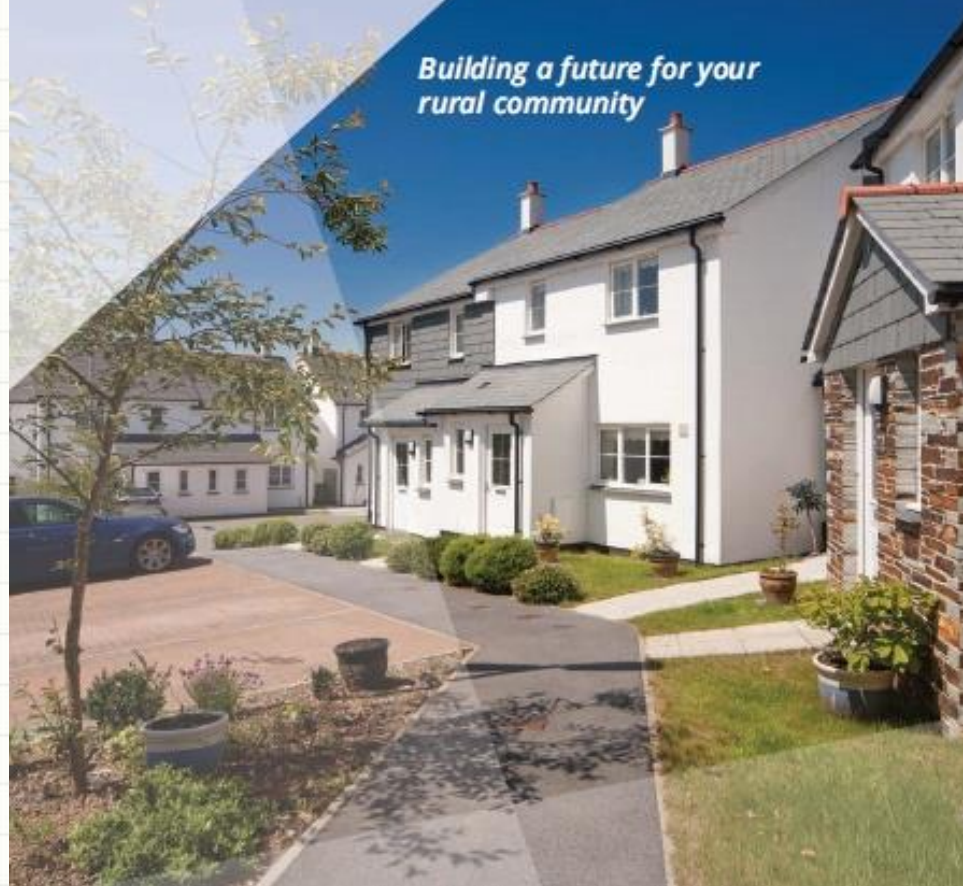


The Princess Royal is an advocate of small-scale developments in villages, rather than big estates Photo: Copyright (c) 2013 Rex Features.

# Affordable Rural Housing: A practical guide for parish councils

From the Rural Housing Alliance

*Building a future for your  
rural community*



# Enabling and Developing

## Challenges

- Significantly lower levels of grant;
- Challenging viability;
- Diminishing capacity for internal subsidy;
- S.106 issue;

## Opportunities

- Models for alternative subsidy enabled through planning system;
- Opportunities for favourable borrowing;

# Managing and Maintaining

## Challenges

- The impact of welfare reform;
- Increasing conflict with rural allocations;
- Changes to rent regime;

## Opportunities

- Grant availability for renewable retrofit;
- Tenure flexibility;
- Culture of innovation / focus on service value

# Summary

- Time of uncertainty, opportunity and change;
- RPs have a history of innovation and entrepreneurialism;
- Growing role for the Alliance as other rural voices diminish;



# THANK YOU

E. [martin.collett@englishrural.com](mailto:martin.collett@englishrural.com)

W. [www.englishrural.org.uk](http://www.englishrural.org.uk)

T. 020 7820 7930



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