

<https://socialvalueengine.com>



# Social Value Engine 2021



# Social Value Engine

The Social Value Engine provides:

A systemised and academically robust assessment of social value for you to forecast, plan and evaluate your activities

A description of how a project creates value, and a ratio that states how much social value (in £/€) is created for every £/€ of investment

More than 180 peer-reviewed financial proxies derived from reliable sources

It helps you think about how your activities are making a place better to live in (sustainable communities)

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# About the Social Value Engine

- ❖ The Engine was developed in 2016 by Rose Regeneration and East Riding of Yorkshire Council
- ❖ The Engine has been developed in response to the Public Services (Social Value Act 2012) which requires Public Bodies to think about how they can also secure wider social, economic and environmental benefits
- ❖ The Engine works alongside and has incorporated Social Return on Investment principles (SROI) and the 7 Social Value UK principles
- ❖ The Engine has been developed to help organisations measure social value particularly in delivering projects and programmes

# About the Social Value Engine

- ❖ You have full control of your social value calculation
- ❖ Full training is provided
- ❖ Over 180 financial proxies available
- ❖ The engine provides you with your own social value project report

	Total	Present Value
Year 1	£ 42,084.09	£ 40,660.96
Year 2	£ 42,084.09	£ 39,285.95
<b>Total Present Value (PV)</b>		<b>£ 79,946.90</b>
<b>Net Present Value</b>		<b>£ 54,946.90</b>

**THE SOCIAL VALUE  
IS £3.20 PER £1 SPENT**

# Unique Features



The **Bristol Accord** is a comprehensive Government place based system, for assessing sustainability

The Engine has programmed all outcomes and financial proxies around the Bristol Accord domains to illustrate your impact in relation to a **place based approach**

Returns	
1. Active, Inclusive and Safe	£56,450.52
2. Well Run	£0.00
3. Environment	£0.00
4. Well Designed and Built	£0.00
5. Well Connected	£0.00
6. Fair to Everyone	£0.00
7. Thriving	£69,801.75
8. Well Served	£0.00
National TOMS Framework	£0.00
Added by User	£0.00

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# Unique Features

- ❖ Accredited by Social Value UK
- ❖ Ability to enter your own proxy values with user outputs and outcomes function
- ❖ Programme Function (To amalgamate projects for an overall social value return)



- ❖ Inclusion of the National TOMS (Themes Outcomes and Measures)
- ❖ Professional support by Local Authority and Economic and Evaluation specialists

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# Social Value Engine Users

A selection of users



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# Social Value Engine Team



**Claire Watts** External Funding & Policy Manager at East Riding of Yorkshire Council



**Ivan Annibal** Managing Director of Rose Regeneration



**Jessica Sellick** Director at Rose Regeneration



**Andrea Turton** Social Value Engine Programme Coordinator



# Social Value Engine Licenses

**All licenses are on an annual basis and include x2 hour online training and ongoing email and telephone support**

- **x1 License - £750+VAT**
- **x3 Licenses - £1500+VAT**
- **x5 Licenses - £2000+VAT**

**10% DISCOUNT FOR RSN MEMBERS**

# Types of Social Value Calculations

- COVID-19 Response
- Construction framework
- Community Asset Transfer
- Procurement
- Health & Well-being
- Regeneration
- Community Safety
- Grants
- Funded projects
- Contracts
- Business/service modelling

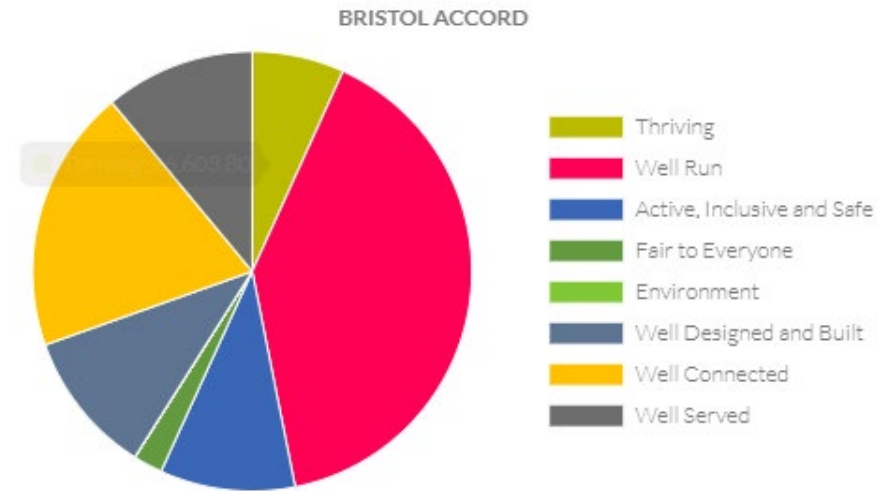
# Reports



	OUTCOME	PROXY	QUANTITY	DURATION	VALUE	LEAKAGE	ATTRIB'TN	DDW'GHT	DISPLMNT	DRP-OFF	IMPACT	SOURCE
Number of people who feel safer	1f. Reduction in crime and the perception of crime	Fear of crime, emotional cost of crime	2 Residents	1 years	£2,540.00	0%	25%	20%	5%	25%	£2,895.60	Home Office, The Economic and Social Costs of...
Number of people who access physiological support	5b. Improved health and well-being for local residents	Improving mental health by accessing psychological therapies for adults and the elderly	1 Residents	1 years	£105.00	0%	60%	20%	0%	40%	£33.60	PSSRU (Personal Social Services Research Unit...

BRISTOL ACCORD	
Thriving	£6,603.80
Well Run	£38,985.84
Active, Inclusive and Safe	£9,682.80
Fair to Everyone	£2,093.80
Environment	£13.53
Well Designed and Built	£10,302.07
Well Connected	£18,862.18
Well Served	£10,737.97
<b>Total</b>	<b>£97,281.99</b>

£5.17 per £1  
 Net Present Value: £89,245.93



# Impact cards



## CCAT – Cloughmills Community Action Team

### The Project

CCAT design and deliver a range of social, economic and environmental events and programmes in conjunction with beneficiaries which increase choices and meet needs locally.

We build relationships within and between social groups in our community and encourage individual responsibility and action leading to collective benefit for all. We seek to connect people with each other and the natural environment, minimising our impacts on the planet and its precious resources.

The Women in the Garden programme provides a route for women to become more involved in our garden and associated volunteering programmes. It removes some of the mystery around growing food at home, particularly within confined or non traditional gardening spaces. It builds connections and a sense of community amongst women who may be isolated for various reasons. It equips participants with the knowledge, skills, confidence and basic equipment to begin growing food at home.



Cloughmills Community Action Team (CCAT)  
**Impact in Numbers:**

**£114,742.83**  
of social value achieved

For every **£1** invested,  
**£8.16** of social and economic value is returned.

### Social Impact (SROI)

We have used the Social Value Engine, an online tool accredited by Social Value UK, which enabled us with independent support from Rural Community Network NI and Rose Regeneration, to identify a monetary value to represent the social impact created through this project/by the organisation.



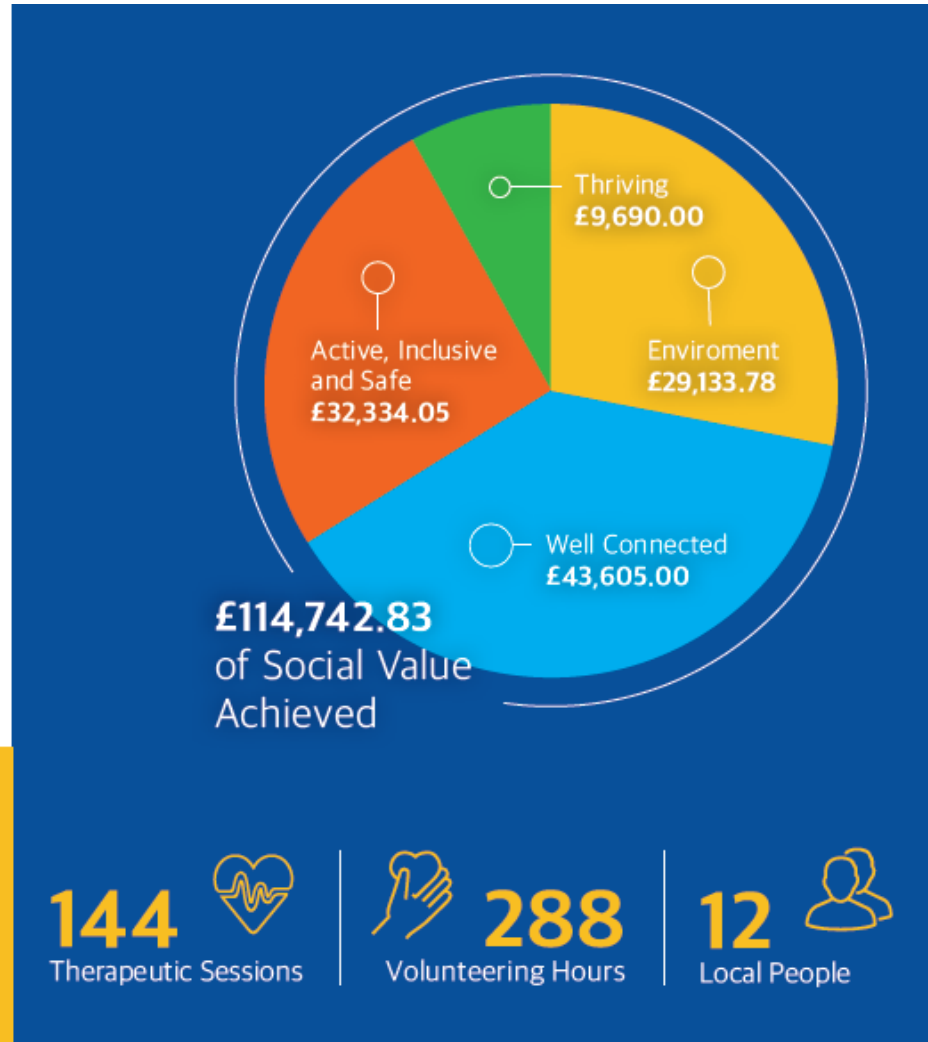
**Outcomes**


- Improved Mental Health
- Less Food Waste
- Reducing Social Isolation
- Providing Training Courses
- Benefits of Outdoor Growing
- Woman Only Gardening Programme



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Funded by the Halifax Foundation



**144**   
Therapeutic Sessions

**288**   
Volunteering Hours

**12**   
Local People

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For more information please contact

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