



# Addressing the Rural Challenges for Local Authorities

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# What We'll Cover

About C.Co

What we do

How we help

How others are  
addressing the challenge  
– an example



we are collaborative.

we are creative.

we are connected.

**we are C.Co.**

# What we do

- Strategy Development
- Commercialisation
- Business Planning
- Research and Development
- Evidence Driven Business Cases
- Health Checks and Diagnostics
- Transformation and Delivery



# How we have helped

- Supporting the local economy
  - Supporting commercial development
  - Traded services
  - Financial support
  - Ethical economic development
- Digital Transformation
  - Starting with the citizen
  - The local authority as a service not a place
  - Understanding the locality

# How we have helped

- Supporting local schools
  - Education traded services
  - Early help
- Health and social care
  - Cost of care and pressures
  - New delivery models

# Addressing the challenges

A rural unitary authority delivering Adult Social Care:

- Numbers of service users set to increase
- Budgets under significant pressure
- Recruitment and retention issues
- Continuity of care
- Constraints on accessing new income streams
- Little opportunity to generate income
- Having to manage within local authority system

# Developing a solution

A business case to develop a new target operating model

- Implement a trading company
- Provide services to those who pay (direct payments)
- Locality working, extra care and day opportunities
- Multi disciplined care, provided around the user
- Taking the service to the user
- Better opportunities and fulfilment for staff
- Reducing the numbers of cross border placements

*‘Two years ago I couldn’t see any future for our service. Now the future not only looks viable, it looks exciting’*



# Any questions

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