

Rural Strategy Roadshow

17th October 2019

KINDLY SPONSORED BY CALOR



AGENDA

- 11.00 - 11.20 Registration and Tea/Coffee
- 11.20 - 11.40 Welcome by the event host Councillor Giles Archibald, Leader South Lakeland District Council

PART 1: IT'S TIME FOR A RURAL STRATEGY

What should a Rural Strategy cover?

- 11.40 – 12.10 Presentation from RSN - Time for a Rural Strategy Campaign
Graham Biggs, Chief Executive & Kerry Booth, Assistant Chief Executive
- 12.10 - 12.30 Britains Leading Edge Initiative
Presentation from Stephen Hall,
Assistant Director of Economy, Cumbria County Council
- 12.30 - 12.55 Presentation from the RSN - House of Lords Select Committee Report and the Government's response
- 12.55 - 13.35 Lunch and Networking

PART 2: HOW SHOULD WE TAKE THINGS FORWARD? WHO SHOULD BE INVOLVED? HOW DO WE MAKE IT HAPPEN?

- 13.35 - 13.50 Jeremy Leggett, Acre
Presentation on wider context of the Rural Strategy
- 13.50 – 14.00 Margaret Clark – View of the Rural Coalition
- 14.00 - 14.30 Discussion 1 at Tables (facilitated)

- If you could ask the Government for 2 things for rural areas, what would they (in priority order) be?
- Are there particular elements you think are missing from our Template Strategy?
- How do we persuade Government that rural is a good place to invest in? What evidence is there/do we need?

14.30 - 14.45 Feedback to Plenary from Discussion 1

14.45 – 14.50 COMFORT BREAK

14.50 - 15.35 Discussion 2

- Are there particular regional perspectives from the North West we need to highlight in a Rural Strategy?
- How would a Rural Strategy help the North West Region?
- How can we work together to make this happen?

15.35 – 15.50 Feedback to plenary from Discussion 2

15.50 - 16.30 Q & A Session with representatives of the Partner

Organisations

- Graham Biggs, RSN
- Jeremy Leggett, ACRE
- Margaret Clark, Rural Coalition

16.30 Closing comments and depart