

## A simple guide to RSN online spreadsheets – The importance of the pub industry to rural authorities

The analysis that studies the importance of the pub industry to rural authorities uses a drop down list to select a local authority.

To select from this list, please follow these instructions:

**The importance of the pub industry to rural authorities:**

Research conducted by CAMRA, The Campaign for Real Ale, has shown that pubs in rural areas are closing at a rate of 4 every week (based on data collected for the period September 2011 – March 2012).

Rural pubs play a vital role both as a social hub, and also in providing employment in areas where opportunities are limited.

Data taken from [www.LAPE.org.uk](http://www.LAPE.org.uk), Local Alcohol Profiles for England, demonstrates this importance through the percentage of all employees, employed in bars. For rural local authority areas (Significant Rural, Rural-50, Rural-80), the percentage stands at 2.60%, compared with urban local authority areas (Other Urban, Large Urban, Major Urban), showing a percentage of all employees, employed in bars of 1.78%.

To discover how important the pub industry is to your local authority area, select your authority name from the list below:

**Bath and North East Somerset**

3.00

% of all employees, employed in bars

Category	Percentage of all employees, employed in bars (2010)
Bath and North East Somerset	3.00
Rural Average	2.60
Urban Average	1.78

Bath and North East Somerset is ranked at 11 out of all Significant Rural authorities in terms of relative importance of the pub industry on employment in the area.

Using your mouse, select the cell highlighted with a dashed border.

Clicking on the grey square with a blue triangle then presents the full list of authorities from which to select.

I hope this helps. If you have any comments or suggestions, please contact [dan.worth@sparse.gov.uk](mailto:dan.worth@sparse.gov.uk)