

A simple guide to RSN online spreadsheets – FSB Rural/Urban Comparison Analysis

The Federation of Small Businesses produce a Quarterly Voice of Small Business Index, a report that looks at capacity levels, employment, revenues and the confidence of small firms (<http://www.fsb.org.uk/small-business-index>). The Index is created from the views of small firms from the FSB survey panel. The attached MS Excel spreadsheet is an RSN developed analysis of their survey results for urban and rural areas for the quarters ending May 2012, August 2012 and November 2012.

To select analysis sheets for each survey question, the 'FSB Rural/Urban Comparison Analysis' uses hyperlinks.

On the cover sheet, click on any of the questions or classifications to move to the corresponding analysis.

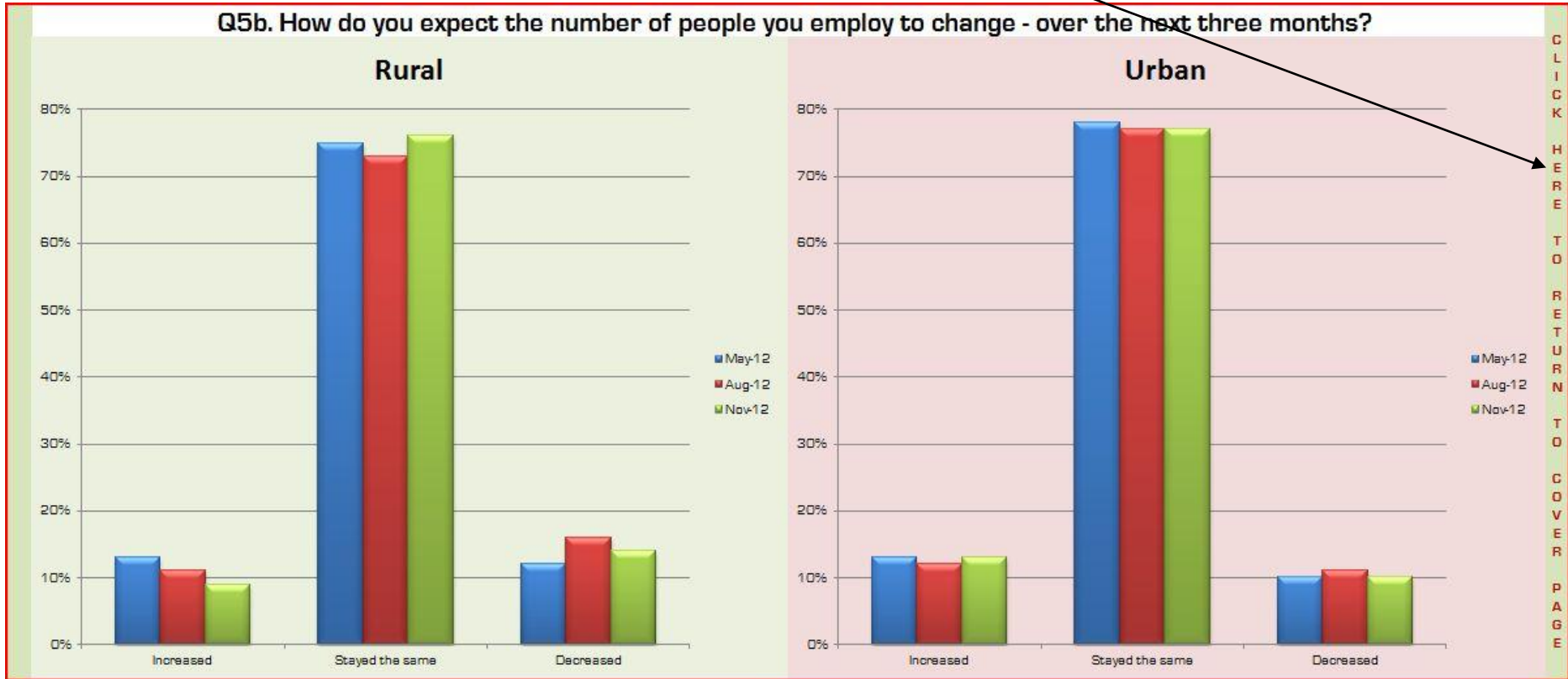
Quarterly Voice of Small Business Index - Local Enterprise Partnership Analysis

(May 2012, August 2012, November 2012)

A Rural/Urban Comparison

- Q1. How do you view business prospects over the next three months, compared with the previous three months?
- Q2a. How much has your business revenue/sales changed - over the last three months?
- Q2b. How much do you expect your business revenue/sales to change - over the next three months?
- Q3a. How have the gross profits of your business changed - over the last three months?
- Q3b. How do you expect the gross profits of your business to change - over the next three months?
- Q4a. Has your business been running above, below or at capacity - over the last three months?
- Q4b. How do you expect your business capacity to run - over the next three months?
- Q5a. How has the number of people you employ changed - over the last three months?
- Q5b. How do you expect the number of people you employ to change - over the next three months?
- Q6. What has been the overall change in the cost of running your business over the past three months, compared with the same period last year?
- Q7. What has been the main cause(s) of this change in business cost?
- Q8. What are the growth aspirations for your business over the next 12 months?
- Q9. Which three of the following do you perceive to be the greatest barriers to achieving growth?
- Q10. How much do you expect capital investment to change over the next twelve months, compared to the previous twelve months?
- Q11. Does your business export its goods, products or services overseas?
- Q12a. How has the value of your business' exports changed - over the last three months?
- Q12b. How do you expect the value of your business' exports to change - over the next three months?
- Q13. Approximately what percentage of your sales turnover is from exported goods, products or services?
- Q14. How do you rate the overall availability of new credit for small businesses?
- Q15. How do you rate the overall affordability of new credit for small businesses?
- Q16. Have you applied for credit from your bank (e.g. a bank loan or an overdraft) for business purposes in the past three months?
- Q17. And following from question 16, were you successful in your application for credit from your bank?
- Q18. What rate of interest were you offered?
- Classification: Sector
- Classification: Gender
- Classification: Number of businesses owned/managed
- Classification: Age
- Classification: Number of full time staff

Once on an analysis page, simply click here to return to the cover page.



I hope this helps. If you have any comments or suggestions, please contact dan.worth@sparse.gov.uk