

BROADCAST 2040+ MONTHLY NEWSLETTER

Throughout the election period, the campaign was working hard to push our message onto the election agenda. Now with a new Labour government, we look forward to working alongside them, continuing to push for the long-term future of broadcast TV. Keep your eyes peeled, as we ramp up our activity, to ensure our message remains prevalent with the new government and Parliament.

HIGHLIGHTS FROM THIS MONTH

Ahead of the election, we reached out to parliamentary candidates, introducing them to the campaign and inviting them to become Terrestrial TV Champions. We also contacted the major political parties, gathering greater support across the political spectrum. We are excited to say that the Green Party have given their backing to the Broadcast 2040+ campaign and our cause, to protect terrestrial TV.

The new government brings some fresh faces to the broadcasting scene. Lisa Nandy MP was appointed as Secretary of State for the Department for Culture, Media and Sport. One of the campaign's great friends - Stephanie Peacock MP, who spoke at our parliamentary event last year - has been appointed a junior minister in the department. We look forward to working with them both in the months and years ahead.

Several of our Terrestrial TV Champions, including Kirsty Blackman MP, Ben Lake MP, Jamie Stone MP and Sir Jeremy Wright MP, have been re-elected. We know they will continue to advocate for Broadcast 2040+, calling on the new government to protect broadcast services. If you have anyone in your network who would be interested in becoming a Terrestrial TV Champion, please let us know.

New Culture, Media and Sport Ministerial team

Lisa Nandy
Secretary of State



Stephanie Peacock
Parliamentary Under Secretary of State

WHAT'S COMING UP IN JULY?

The King's speech and the State Opening of Parliament will take place on 17 July. Shortly after this, we will be reaching out to the newly appointed Secretaries of State, and MPs, to introduce them to the campaign and to ensure it is made a priority by the new government. Please feel free to also write to relevant Cabinet Ministers, noting your support for the campaign, and we are more than happy to support you with any materials needed.

GET IN TOUCH

If you want to get more involved in the campaign, there are a number of ways you can help. In the partner pack there are template letters you can use to write to Ofcom and parliamentarians about what more they can be doing to protect broadcast TV and radio. The campaign can also support partners in setting up meetings with key stakeholders, writing evidence for inquiries relevant to the campaign and other political activity. Reaching out with an intro letter and making your network aware of our mission would be a great way to support the campaign, or you could share our posts on your social channels. The more people who are aware of our campaign, the more we can make a real difference! Finally, if you are working on a project, report or want to share activity you have been up to, please send in your update for our next newsletter to contact@broadcast2040plus.org

