

RSN Rural Economy Seminar

29.04.26

Making a Difference



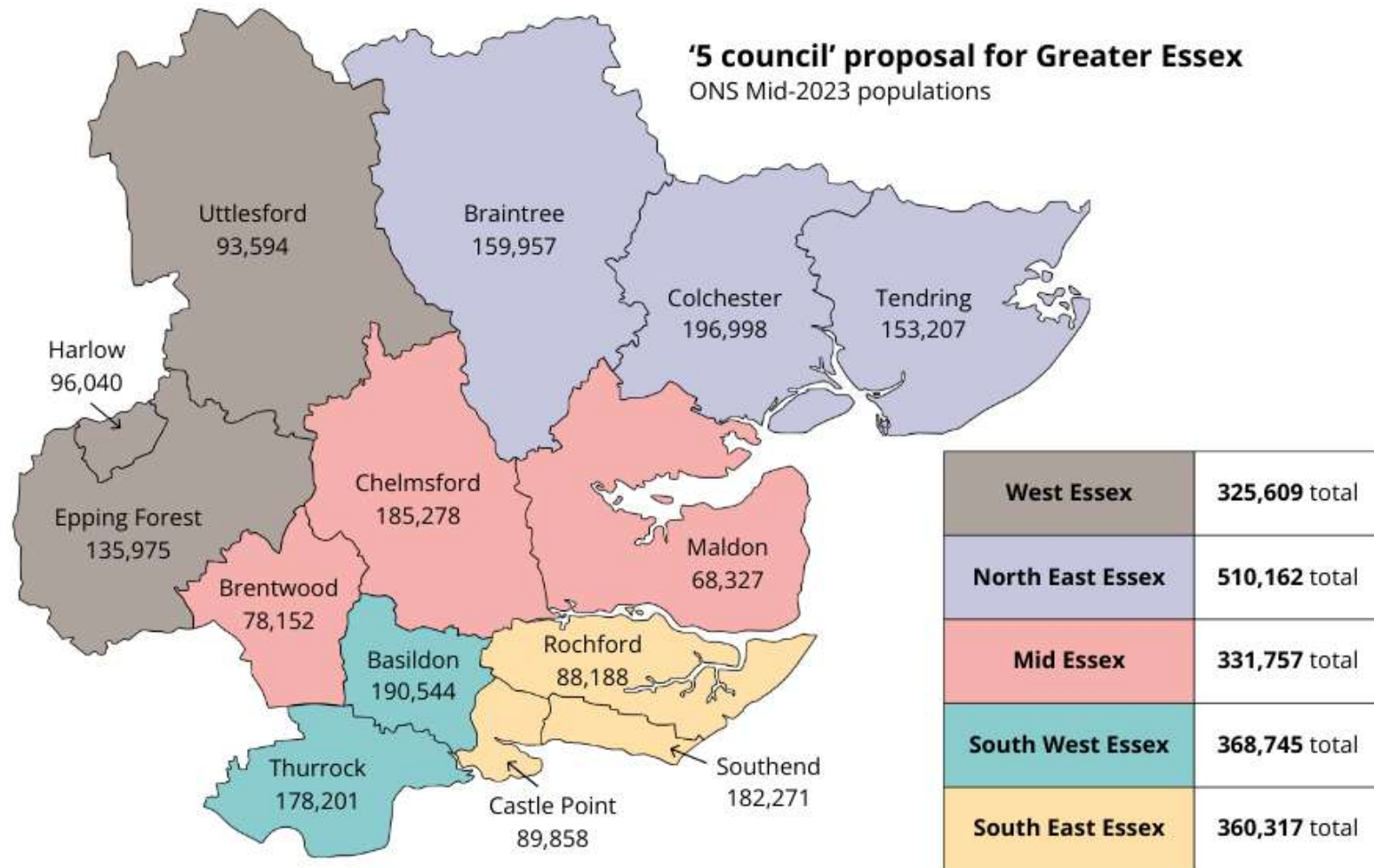
**SAFFRON WALDEN
TOWN COUNCIL**

Lisa Courtney, Town Clerk

Context: Saffron Walden - A Market Town in North Essex



Context: Saffron Walden - after LGR



Saffron Walden Population
approx 18,000

Civic and Ceremonial

VE DAY Thursday 08 May 2025
80th Anniversary

Brought to you by Saffron Walden Town Council

9am Market Place
Town Crier's Proclamation & Raising of the VE Day Flag

11am War Memorial High Street
Wreath Laying with the Royal British Legion

11.30am The Common
'Physical Training' Session
led by 33 Engineer Regiment (EOD&S)

4.30pm Jubilee Garden, Hill Street
Dress up and dance!
hosted by Stuart Vant

4.30pm Golden Era Jazz Band
6.30pm Umbrella Big Band
8.30pm Wimbish Military Wives Choir
FREE Fish & Chips! Limited numbers

9.30pm Jubilee Garden, Hill Street
Beacon Lighting
A shared moment of celebration

visitsaffronwalden.gov.uk/events/
events@saffronwalden.gov.uk
Tourist Information Centre
01799 524002

Uttlesford District Council
LEGION
InXpress
GHU
Saffron Walden Town Council

SAFFRON WALDEN TOWN COUNCIL
Celebrating Democracy

Monday 08 September
Full Council Meeting
Democracy in Action no.1!
Attend a public Council meeting, everyone welcome!

Town Hall, Market Place,
CB10 1HR
7.30pm start

Monday 15 September
Drop-in session:
Democracy in Action no.2!
Councillor Surgery

SW Heritage Development Group
Saffron Walden's Contribution to Democracy in 1647

with free refreshments
Jubilee Hub, Hill Street,
CB10 1EH
1.30pm - 4pm

Monday 22 September
Assets & Services Committee
Democracy in Action no.3!
Committee to consider request from St Thomas More Primary School on **Plastic Pollution Solutions**

Everyone welcome!

Town Hall, Market Place,
CB10 1HR
7.30pm start

Initiatives to illustrate:

- Democratic process
- The rule of law
- Individual liberty
- Right to vote
- Mutual respect & tolerance
- Decision making
- Rights & responsibilities

Under 16's must be accompanied by an adult at all times

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REMEMBRANCE DAY - a tribute to all who have given their lives for town and country in the course of conflict

REMEMBRANCE DAY PARADE
SUNDAY 10TH NOVEMBER 2025

As Remembrance Sunday approaches, Saffron Walden Town Council reminds residents and businesses that several roads will be closed in and around Saffron Walden town centre for the service of Remembrance.

Please do not park any vehicles in the locations listed below from 8am on the morning of Sunday 09 November 2025. This will help ensure that the parade runs smoothly; some locations may be closed off prior to this time.

The roads affected are as follows:

- London Road, High Street, Church Path, Church Street, between High Street and Market Hill, King Street, Market Place and Market Hill.

During the parade there will be road closures affecting your ability to leave the area by motor vehicle. The road closures will be in place from 10am to 12.30pm.

- Additionally, the Uttlesford District Council (London Road) car park, including EV charging points, will be closed from 7pm on Friday 07 November, re-opening after the Remembrance Sunday service.

Councillor Arewed, the Mayor of Saffron Walden, will lead the Mayor's party for the Remembrance Day Parade and Church Service at St Mary's Church, Saffron Walden. The Service at the War Memorial and laying of wreaths will take place from 11am and thereafter, the party will proceed to St Mary's Church for the Remembrance Day Service, all are welcome to attend. Donations to the Royal British Legion may be left in St Mary's Church at the end of the service by cash or card.

Armistice Day falls on Tuesday 11 November and a short Service will be held at the War Memorial at 11am to mark the signing of the armistice between the allies of WW1 and Germany for the cessation of hostilities on the Western Front of WW1 took effect at the 11th hour of the eleventh day of the eleventh month.

SWTC looks forward to joining residents in a service of respectful remembrance of the fallen and those that have served and continue to serve our country.



Saffron Walden Market



Jamie Oliver:

"I'm so lucky to have one of the best markets right on my doorstep. Saffron Walden is an absolute treasure trove of artisan suppliers, from Dan at Crystal Waters fishmongers to Saffron Wholefoods making incredible ingredients. Going every Saturday morning is the highlight of mine and River's week – he loves it even more than me! We look at what's in season, what looks good and what's crying out to be cooked up! It's a great way to connect with the local community and support the best of the best. I couldn't Love My Local Market more, make sure you go out and support yours."



Tourist Information Centre (TIC)

- Supporting local businesses and retail
- Front of House for SWTC
- Partnership working with SW BID
- Partnership working with District Council's Economic Development Team



Active
Promotion
and support
of the town
and events

Management of Public Open Spaces & Facilities



Town of Culture Bid



Consultative bid, written by the Cultural and Heritage Group established by SWTC 2022



Consult & Inform

Saffron Walden Town Council

Have your say on the role of the Tourist Information Centre

What services are important to you?



Complete the survey
Via the QR code or online at:
saffronwalden.gov.uk/news/tic-survey/
Paper copies available from the Tourist Information Centre

Closing 25 July 2025 12pm



 visitsaffronwalden.gov.uk
enquiries@saffronwalden.gov.uk 01799 516 201

 **VISIT SAFFRON WALDEN**

 [instagram.com/saffronwalden/](https://www.instagram.com/saffronwalden/)  [facebook.com/SaffronWaldenTownCouncil](https://www.facebook.com/SaffronWaldenTownCouncil)  [x.com/saffronwalden](https://www.x.com/saffronwalden)

SWYOP Saffron Walden Youth Outreach Project
Working with the young people of Saffron Walden

Young people have your say!

Fill in this quick survey for a chance of winning a **£30 voucher!**



Paper copies available from the Tourist Information Centre
Survey found here: <https://forms.gle/TKTs22JHBpyHcFkg6>
Closes 5pm on Monday 16 March 2026

  [swyouthclub](https://www.swyouthclub.co.uk)  SWYOP Registered Charity Number: 1051335

Spotlight on Saffron Walden Town Council

THE COUNCIL is delighted to announce that 160 tickets were sold for the Mayor's Fundraising Prize Draw, raising £320! Thank you to everyone who took part and congratulations to our winner who won a fabulous original print of Saffron Walden by Marigold Twenty Photography.

Thank you also to everyone who purchased a bauble for the Memory Tree. We sold 198 baubles which raised £388. You can donate to the Mayor's charity UCAN at www.ucan.org.uk

Cut out and keep

Here is a selection of frequently asked questions and who to contact:

Q: Who is responsible for the car parks in town?
A: Uttlesford District Council mostly but some are privately managed - for example Evology is responsible for the Rose & Crown car park and Emson Close is privately run by District Enforcement Ltd

Q: How do I get a blue badge?
A: Contact Essex County Council on 0345 603 7630

Q: What do I do about a parking ticket in a UDC car park?
A: Contact North Essex Parking Partnership on 01206 282316. They also deal with permits.

Q: Can I see CCTV in Swan Meadow car park?
A: Please contact Uttlesford District Council as they manage Swan Meadow Car Parking.

Q: How do I report a pothole?
A: To report potholes, street lights, flooding or traffic signals please use Essex County Council Highways' online fault reporting system www.essexhighways.org/tell-us/problem-check or call 0345 603 7631.

For queries regarding the following, please contact SWTC via enquiries@saffronwalden.gov.uk or call us on 01799 516501: Town Hall; Bridge End Garden; Golden Acre; Jubilee Hub venue hirings; Cemetery and burials; Allotments at Little Walden and Crocus Fields; Skate park and play areas; Hill Street toilets; Tourist Information Centre; Community events (Bandstand Season, Beach on the Common, Christmas lights and school holiday activities.)

Prize draw winner Sam with the Mayor and Sarah Taylor of Marigold Twenty Photography



Weekly Market in Saffron Walden every Tuesday & Saturday

SAFFRON WALDEN MARKET
THE GREATS OF SAFFRON WALDEN

Support independent businesses

Market Place Saffron Walden CB10 3AB

+ Active Social Media Accounts and weekly press release

Celebrate Success

Council of the Year: Saffron Walden shortlisted in top five



SAFFRON WALDEN'S Town Clerk Lisa Courtney and her deputy Georgia Arnold were recently honoured to attend a 'Council of the Year' award ceremony at the House of Lords.

The event, organised by the National Association of Local Councils, honoured the individuals and organisations that have demonstrated exceptional talent, innovation and dedication in supporting their communities.

There are over 10,000 town and parish councils across the country and Saffron Walden Town Council was shortlisted in the top five in recognition of its work in the local community.

The judges noted the Council's commitment in delivering high-quality services while enhancing Saffron Walden's cultural, social and economic life. It also recognised the Council's strategic approach to partnership working, community engagement,

service innovation and sustainable revenue generation.

Lisa Courtney said, "To be recognised in the top five performing Councils in the UK is a real accolade and privilege. This recognition is testimony to the hard work, effort and commitment of staff and Councillors alike, it takes a dedicated, cohesive and united team to deliver outstanding services and I am immensely proud to be a part of that team."



Success for Mayor's Fundraising Quiz Night Friday 20 March 2026

A busy evening with 45 teams taking part!



Eighteen teams for Mayor's Quiz Night

The atmosphere was brilliant, the competition was tough and the generosity shown through the prizes was truly outstanding. My thanks go to everyone who took part and helped make the night such a success!

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Paul Curtis
Well done all for all your hard work with our local community.

Maria Larsson - Barker
Congratulations 🎉 Good luck

The Vinyl Man
Many congratulations 🎉



Town Council in prestigious Star Council Awards finals

Cafe Corneli
Congratulations 🎉

Warm-Touch Plumbing and Heating
👏 top work, a fantastic team too. 🙌

Stuart Vant
Amazing team good luck 🍀🍀



Partnership Approach



Community
Volunteers



Saffron
Hall



SAFFRON
SCREEN ^{20 YEARS}



FAIRYCROFT
HOUSE



Partnership Approach - Jubilee Hub



JUBILEE hub FOLLOW US

WEEKLY ACTIVITIES 2026
FREE drop-in activities at the Jubilee Hub. Tea & coffee provided. EVERYONE WELCOME!

	MORNING	LUNCH	AFTERNOON
MON	SAT HE PARENTS AND BABIES SESSION 10AM - 11:15AM MEET UP MONDAY - TEA, COFFEE AND CHAT FROM 11:30AM - 3PM	AFFORDABLE LUNCHES SERVED 12:15PM - 1:45PM	AVAILABLE FOR HIRE
TUE	EMPLOYABILITY WORKSHOPS 10:30AM - 12:00PM	CLOSED	ARTIST HOURS 1:30PM - 3PM CHAT AND CHILL YOUTH GROUP 3:30PM - 5PM THE FELLOWSHIP MEN'S SOCIAL GROUP 3PM - 4PM
WED	COMMUNITY GROUPS 10AM - 12PM	AFFORDABLE LUNCHES SERVED 12:15PM - 1:45PM	THE FELLOWSHIP MEN'S SOCIAL GROUP 3PM - 4PM
THUR	CARE ST. CLARE 10AM - 12PM	WARM WELCOME FREE SOUP AND A ROLL 12PM - 2PM	WARM WELCOME TEA, COFFEE, BISCUITS AND GAMES 2PM - 3PM
FRI	FIRST OF THE MONTH SECOND CHANCE STUDIO - FREE GLOVES LUNCH CLUBS WORKSHOP 10:30AM - 11:30AM REST OF THE MONTH LIFE SKILLS 10:30AM - 12PM	CLOSED	SINGING FOR THE SOUL 2PM - 3:00PM

AFFORDABLE LUNCHES SERVED MON & WED 12:15PM - 1:45PM

JUBILEE hub 3 MILL STREET, SAFFRON WALDEN, CB10 1EH
www.saffronwalden.gov.uk/services/the-jubilee-hub/ 01799 516501



Landlord - granted SWTC a 16-year peppercorn rent



Delivering community activities, focusing on volunteering and social isolation/food poverty



Local CiC - supporting those with complex lives or additional support needs, who require support on their future employment journey

Investment

What we do	How we do it	Benefit
Sound Financial Management	Robust budget setting process, including Ear Marked Reserves (EMR) Fund	Continued management and protection of assets
Resourcing	Fair pay scheme Review of R & R Appraisals and 1-2-1 sessions	Staff retention Good employer Desirable workplace Increased productivity
Local investment	Grants and sponsorship	Support of grass-roots clubs and organisations
	Purchase and refurbishment of former banking hall	“Put our money where our mouth is”
Partnership working	Establishment of Cultural and Heritage Group	We don't have all the answers!
	Active recruitment and support of volunteers	Shared skill sets
	Regular communication to partners and public	Community involvement

Income 2025/26

Source	What we do	Income
Market	Dedicated market team / Active promotion / Partnership	£106k
Venue Hirings	Dedicated Bookings Officer / Focus on weddings	£127k
Allotments / Cemetery	Dedicated team / Work with partners	£58k
Rental: Flats and Retail	Purchase and refurbishment of former banking hall Rent 3 x flats & 1 x retail unit	£78k
TIC Shop Sales	Sale of local products / Box office	£55k
Bank Interest	Invest via DMO	£30k
Grants	Seek external funding, evidencing consultations and partnership working	£70k

2025/26 Budget £1.7m / precept £1.4m / Band D £204.62pa
2026/27 Budget £1.9m / precept £1.5m / Band D £214.85pa
Excludes S106 funding

Grants Received 2025/26 Financial Year

Grant From	Amount	Project
 Uttlesford District Council	£30k (£10kpa over 3 years)	Youth Activities
 Uttlesford District Council	£3k	Community Events and Activities
 Uttlesford District Council	£TBC, IRO £10k	Way-signing project, to encourage walking / cycling
 Uttlesford District Council	£19k	Carbon reduction measures
  Essex County Council	£3k	Community Fridge
 NATIONAL LOTTERY AWARDS FOR ALL  COMMUNITY FUND	£5,400	Beach on the Common

Grants pending 2026 include:

National Lottery Community Fund - £450k for community work at Jubilee Hub

UDC and ECC - smaller grants for community events

Grants evidence based, calling upon experience of project management and partnership working

Thank you for listening



SAFFRON WALDEN
TOWN COUNCIL

Saffron Walden Town Council
The Town Hall, Market Street
Saffron Walden
CB10 1HR

Tel: 01799 516501

Email:
townclerk@saffronwalden.gov.uk
enquiries@saffronwalden.gov.uk

www.saffronwalden.gov.uk
www.visitsaffronwalden.gov.uk